



Name: Ramees Nazar

Role: President

### WHAT HAVE I ACHIEVED THIS YEAR?

- **Launched the Food Pantry:** Initiated and led the establishment of ARU's first Food Pantry to provide free food and essential items to students, aiming to reduce food insecurity and financial stress. Secured support from university leadership and the Students' Union.
- **Created the Campus Compass Video Series:** Produced a series of short, informative videos promoting key student services across the university, improving visibility, accessibility, and awareness among students.
- **Boosted Student Engagement in Sports:** Worked closely with Team ARU to promote student participation in sports clubs and BUCS competitions, directly supporting our university teams during events.
- **Organised a Successful Global Week Showcase:** Coordinated over 20 performances from diverse student groups, strengthening the university's culture of inclusion and student unity.
- **Strengthened SU Events and Social Media:** Actively helped increase participation in SU events like Freshers' Fair, Global Week, and ARU's Got Talent (which I coordinated), while also building a stronger social media presence to improve communication between students and officers.
- **Launched the "One Voice" Campaign:** Advocated for faster university responses to student emails, better communication, improved attendance tracking, and clearer academic guidance to address key student concerns and contribute towards higher student satisfaction.
- **Supported Democratic Changes and Strategy:** Played a significant role in developing the SU's new democracy structure and contributed to the ongoing review of the SU's strategy and branding.

### WHAT WILL I ACHIEVE IN TRI3?

- **Food Pantry:** Expanding involvement from the wider community to ensure sustainability through donations and volunteering.
- **Complete and Expand the Service Introduction Videos:** Finish the Campus Compass Video Series, share it across platforms like Instagram and the SU website, create a central access page, and host Q&A sessions with service representatives.
- **Lead the "Direct Connect" Sub-Campaign:** Under the One Voice initiative, launch the "Direct Connect – Clear Communication for Success" campaign. This will focus on platform clarity—ensuring students know exactly which platform to use for what—and making communication clearer, faster, and more accessible. The goal is to streamline how students access information and services, reducing confusion and improving the student experience.
- **Enhance Student Engagement:** Collaborate with academic departments and SU teams to further increase participation in societies, sports clubs, and elections during the next academic cycle.
- **Support SU Strategy and Branding Work:** Actively assist in rolling out the new SU strategy and branding updates to ensure they are student-focused and future-proof.

## COMPLETED CAMPAIGNS

- **Food Pantry Launch:** Successfully launched the ARU Food Pantry to provide free essential food and basic items to students, addressing food insecurity and supporting student well-being. Secured support from university staff, the Students' Union, and the wider community.
- **Campus Compass Video Series:** Filmed 15 university services and published the first 13 videos, helping students easily access information about essential university services. Positive student feedback has confirmed the videos' impact.
- **Global Week Showcase:** Coordinated a highly successful Global Week event featuring over 20 cultural performances, strengthening inclusivity, diversity, and community engagement across ARU campuses.
- **One Voice Campaign (Initial Phase):** Rolled out initiatives to improve communication with students, clarify academic feedback, streamline grade reporting, enhance attendance tracking, and increase the visibility of student support services.
- **Increased Sports Participation and SU Visibility:** Worked closely with Team ARU to promote sports clubs and activities, supported students during BUCS competitions, and enhanced the Students' Union's presence at sports events, helping to boost student engagement and school spirit.

## ONGOING CAMPAIGNS

- **Food Pantry Expansion:** Following the successful launch, the focus is now on expanding the Food Pantry by involving more university staff, students, and the local community through donations and volunteer opportunities to ensure long-term sustainability.
- **Campus Compass Video Series (Phase 2):** Creating a dedicated central access page for easy student navigation and expanding promotion across platforms like the SU website and social media.
- **One Voice Sub-Campaign – "Direct Connect":** Launching the **Direct Connect – Clear Communication for Success** campaign to improve platform clarity, streamline communication channels, and make it easier for students to know exactly where and how to get the information they need.

## OTHER RELEVANT WORK

- Helped design and launch the SU's new democracy structure to better represent student voices.
- Worked closely with students and university teams to enhance communication channels.
- Played a key role in planning and delivering successful SU events, including Freshers' Fair, Global Week, ARU's Got Talent and other cultural events.
- Increased student engagement and visibility through improved SU social media outreach and officer-student communications.
- Supported Team ARU athletes during BUCS competitions, providing moral support and actively promoting student participation and university pride.