

Project Plan

2019/2020

**CAMPAIGN PROJECT PLAN**

Project Title	Start Date	End Date
Brexit:	TRI1	TRI2

Lead Officer/Rep	Mary Copsey	Officer Support	Fraser Luther-Yarwood
Staff Support		Exec Support	

Aim	Evidence	Objectives	Measure Success
<i>What is the purpose and broad activity of the campaign?</i>	<i>How do you know the activity/campaign is needed?</i>	<i>What are the specific objectives of this campaign? What will it achieve?</i>	<i>How will you know if it's been a success?</i>
<b>To ensure students are supported as a result of Brexit.</b>	<p>Student consultation was carried out to develop and create the Brexit policy, within this consultation students expressed concerns on the uncertainty of whether they will be able to finish their studies as a result of Brexit</p> <p>Student meetings have been set up in the form of "student Brexit group" to provide students with a platform to feedback what support they need as a result of Brexit. Students have expressed that they are uncertain where or whom to go to in terms of receiving welfare support linking to Brexit. This has been raised to Student services who have stated that they will work with IT to update the Brexit website to include signposting for wellbeing support.</p>	<p>To fulfil actions stated on the current Brexit Policy.</p> <p>We will lobby the university to provide welfare support for all students who are impacted by Brexit.</p>	<p>The university will use the safe-zone app as a support mechanism for students to use as protection against hate crime.</p> <p>The university will provide additional legal support</p>

	<p>The Brexit steering group referred to evidence stating that students are dissatisfaction in the current cohort due to lack of good advice - currently limited to passive signposting to the UK Council for International Student Affairs (UKCISA).</p> <p>The university has said that security and harassment networks will also be included on the university website, and that relevant updates to remind students of the supports available if they face hate-crime bullying.</p> <p>The university has stated that they will be looking at the effectiveness of their updates to ensure that all students impacted will easily be able to access the information and updates.</p>	<p>We will lobby the university to provide additional legal support for students whose immigration status is affected by Brexit.</p> <p>We will undertake student voter registration drives</p> <p>We stand up against bullying as a result of Brexit and will work in partnership with the university to ensure that all students feel safe, protected and welcomed to the ARU community.</p> <p>Student support will be highlighted within the student handbook.</p> <p>There will be a university wide policy highlighting the support available for students impacted by hate crime.</p> <p>The union will provide additional support for</p>	<p>through the international office.</p> <p>The university will include information on their website as a signposting aid to support student wellbeing.</p>
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		students on achieving a sense of belonging.	
<p><b>To ensure students will be communicated the outcomes of Brexit</b></p>	<p>Student consultation was carried out in order to develop and create the Brexit policy, within this consultation students highlighted areas of broken communication as well as expressing the need of security by the university.</p>	<p>The university will provide clear and concise communication to students in a timely manner.</p> <p>.</p> <p>We will lobby the university to ensure any decisions made in response to Brexit which directly or indirectly impact students will be communicated to them clearly and in a timely manner.</p> <p>We will maintain a neutral political status and support all students whether they voted leave or remain</p> <p>Articles will be upload onto the SU website throughout SEM1 covering the following themes:</p> <ul style="list-style-type: none"> <li>• What happens next?...post-brexit</li> </ul>	<p>The university will adopt a system like Queens University Belfast which provides clear and concise information on student support regarding Brexit.</p> <p>The students union will run– EU student’s registration drives.</p>

		<ul style="list-style-type: none"> <li>• The importance of settlement status</li> <li>• Peoples vote</li> <li>• No To No Deal</li> </ul> <p>Mary to create 50s video for Facebook on Brexit and her published Article.</p> <p>Mary/Fraser/Hannah to attend university level meetings to representation student matters regarding brexit.</p>	
<p><b>Students' union will have a stance on the NoToNoDeal NUS campaign</b></p>	<p>Chelmsford fresher's fair highlighted student's interest against Brexit as the majority who attended the event wore no Brexit stickers.</p> <p>Student consultation has been collected through the Brexit policy and the student Brexit group were students have expressed that a no-deal would not benefit them. From this, concerns were raised around losing the Erasmus+ programme, increase in the cost of living, the uncertainty of ending free movement and uncertainty whether EU students will be able to continue their studies and finally, the hardening of the Irish border and how this will impact our students.</p> <p>As a result of students best interests, ARU Student's Union is supporting the NUS NoToNoDeal campaign "We are calling on the UK Government to avoid a No Deal outcome"</p> <p>This campaign isn't about whether the UK leaves the EU at all. This is a campaign against an exit without a No Deal. Indeed, the backers of this campaign come from a</p>	<p>Mary to attend the Peoples rally.</p> <p>ARU Students' Union will sign petition to support the NoToNoDeal campaign.</p> <p>Officers to promote SU stance on NoToNoDeal.</p>	<p>The Government will investigate into coming up with a no deal alternative.</p>

	<p>range of perspectives on the original referendum question-those who were supportive of leave, remain and neutral. What many people and organisations are saying is that they cannot be silent on the prospect of No Deal as it represents such a serious risk to our society. Many of the organisations that support this campaign will have their own (and perhaps differing) views on whether Brexit should proceed but this campaign is specifically about No Deal.</p> <p>The campaign was initiated and is being managed by several members of the Human Rights Consortium's Brexit Working Group, namely the Human Rights Consortium, Unison, NICVA, and the NUS-USI</p> <p><b>The impacts of a No Deal Brexit could include the following:</b></p> <ul style="list-style-type: none"> <li>• Undermining the rights and safeguards in the Belfast/Good Friday Agreement.</li> <li>• A hardening of the border with the subsequent devastating impact on the all-island economy and the economic, educational and social lives of people living and working in border areas.</li> <li>• Increased bureaucracy and costs for businesses, strict controls on the movement of animals and food products across the border with disastrous consequences for the agri-food sector.</li> <li>• Major uncertainty regarding the future supply of medicines, radioactive materials and blood products that are regulated by the EU and imported from EU member states.</li> <li>• The immediate end of the right to freedom of movement, causing major uncertainty and the potential for discrimination against EU/EEA migrants with no regard being shown to the particular circumstances of Northern Ireland.</li> <li>• The potential end of the single energy market with unknown consequences for future energy costs and supply.</li> <li>• The removal of many key environmental safeguards and oversight mechanisms.</li> <li>• The potential erosion of workers' rights.</li> </ul> <p><b>Evidence to support the Peoples Vote Rally:</b> NUS launched its '<u>Getting the Best from Brexit</u>' campaign in 2017 with the stated aim of "attempting to influence the outcome of the</p>		
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	<p>negotiation process at a number of different levels” to “get the best from Brexit” for students. Relevant objectives include:</p> <ol style="list-style-type: none"> <li>1) To negotiate for special immigration status for EU and UK students and academics, to ensure that they remain able to move across the EU freely for work and study.</li> <li>2) To campaign for the UK to remain a full member of the Erasmus+ scheme and to secure a commitment from MPs that the UK will be a member of any similar schemes in the future.</li> </ol> <p><b>Links to the brexit policy:</b> Horizon 2020 is an EU Research and Innovation programme which provides about £80 billion of funding available over 7 years (2014 to 2020) for UK research. The UK Universities and Science minister Chris Skidmore said he is unwilling to enter negotiations until the terms of the UK’s withdrawal from the EU have been UK’s departure from the EU (<a href="https://thepienews.com/news/research-grants-in-catch-22-senario-over-brexit-vote-uni-minister/">https://thepienews.com/news/research-grants-in-catch-22-senario-over-brexit-vote-uni-minister/</a>). ARU’s Research students who started the programme in 2019/20 will still be able to apply for UK Research Council studentships as well as our own Vice Chancellor’s PhD Studentships. However, it is unclear whether this funding will continue post-Brexit and the impact it will have on ARU students (<a href="https://www.anglia.ac.uk/about-us/brexit">https://www.anglia.ac.uk/about-us/brexit</a>).</p> <p>The Erasmus+ programme is for ARU students and staff outward mobility, involving working and studying abroad. This current programme is due to end in 2020 and a new programme is meant to start 2021 however, the uncertainty surrounding Brexit is unclear to whether the UK will be included within this (<a href="https://www.anglia.ac.uk/about-us/brexit">https://www.anglia.ac.uk/about-us/brexit</a>) Therefore, losing this programme could have a significant impact on the ARU GO GLOBAL scheme as well as impact our students studying on exchange.</p> <p>Shortage in medication could negative impact students as a result of no deal brexit <a href="https://e-surgery.com/brexit-crisis-medication-shortage-list/?fbclid=IwAR2HM4wL1HM1_Pi4NnV67oSQIfpTvK2M5wyI4UBuX3F5N8YWW2vmYrr2PsM">https://e-surgery.com/brexit-crisis-medication-shortage-list/?fbclid=IwAR2HM4wL1HM1_Pi4NnV67oSQIfpTvK2M5wyI4UBuX3F5N8YWW2vmYrr2PsM</a></p>		
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### Evidence of references

Brexit Policy: Impact on education: <https://www.angliastudent.com/pageassets/represent/thegroupchat/april19/Minor-amendment-GC1919-Policy-submission-Brexit-Policy-The-Group-Chat-April.pdf>

Brexit and UK universities: <https://www.universitiesuk.ac.uk/policy-and-analysis/brexit>

Brexit supporting students getting abuse on campus: <https://www.bbc.co.uk/news/av/education-41837205/brexit-supporting-students-getting-abuse-on-campus>

Brexit: what does it mean for students and their family?: <https://www.ukcisa.org.uk/Information--Advice/EU-EEA--Swiss-Students/Brexit-what-does-it-mean-for-students-and-their-family>

Queen's University Belfast: Information for Students: <https://www.qub.ac.uk/brexit-advice/information-for-students/>

BBC News: UK **Your simple guide to the UK leaving the EU** <https://www.bbc.co.uk/news/uk-46318565>

GOV : <https://www.gov.uk/government/publications/no-deal-immigration-arrangements-for-eu-citizens-moving-to-the-uk-after-brexit/no-deal-immigration-arrangements-for-eu-citizens-arriving-after-brexit>

UniversitiesUK: <https://www.universitiesuk.ac.uk/policy-and-analysis/brexit/Pages/no-deal-brexit-implications-for-universities.aspx#universities>

NUS: <https://www.nus.org.uk/news/no-to-no-deal-brexit-campaign/>

GOV Horizon 2020 funding: <https://www.gov.uk/government/publications/horizon-2020-funding-if-theres-no-brexitdeal/horizon-2020-funding-if-theres-no-brexit-deal--2>

UniversitiesUK: <https://www.universitiesuk.ac.uk/policy-and-analysis/reports/Documents/2018/uuk-parliamentary-briefing-erasmusbackbench-debate-june-2018.pdf>

UCL SU brexit page: <https://www.ucl.ac.uk/brexit/support-ucl-community/faqs-students>

Deliverables	Key Stakeholders	Departments Involved in Delivery
<p><i>What will the outputs of the project be (an event, a Facebook group)</i></p> <ul style="list-style-type: none"> <li>- Website articles</li> <li>- Social media outreach</li> <li>- Instagram takeover</li> <li>- Bookable spaces and iPad's</li> </ul>	<p><i>Who will play a big part in your campaign?</i></p> <ul style="list-style-type: none"> <li>International office</li> <li>Student services</li> <li>The university brexit steering group</li> </ul>	<p><i>Are there any specific Students' Union departments/teams that you would like to be involved?</i></p> <ul style="list-style-type: none"> <li>- Comms- design briefs and comms plan</li> <li>- International office – developing student handbook</li> <li>- NUS – peoples vote and national support for ARU Students' Union</li> </ul>

	The union	<ul style="list-style-type: none"> <li>- All departments who interact with students.</li> <li>- Student services – welfare support.</li> </ul>
	Students (international and EU)	

Consultation/Approval	Date	
Campaigns Coordinator		
Executive Committee		
Students		

**Detailed Timeline & budget**

Dates activity	Activity	Action	Who's doing it	Cost
<i>When?</i>	<i>What?</i>	<i>List what needs to happen for your activity to take place</i>	<i>Who is responsible?</i>	<i>How much money will this cost?</i>
September [complete]	Arrange meeting with student services	Brexit welfare support	Mary and Student services	n/a
September [complete]	Meeting with NUS International Rep	To discuss EU settlement campaign and ARU involvement	Mary and Kumri	n/a
September [on-going]	Meeting with NUS VP UD	To discuss the Peoples Vote and No To No Deal campaign and ARU stance	Mary and Erica	n/a
September [complete]	Meeting with Education Officer – Bristol SU	To share best practice and support SU with Brexit campaign	Mary and Hillary	n/a
September [complete]	Officers meeting	To Discuss NUS stance on supporting the No TO No Deal campaign.	Mary and officers	n/a
On-going	Arrange meeting with IO	International/EU students support plan	Mary/Bethan/international office	n/a
Fresher's Week	Online social media push content prepared	Mary to take photo of herself for IG/ or boomerang – Mary to provide messaging text for published statements	Mary and comms	n/a
23 <sup>rd</sup> – 29 <sup>th</sup>	Online social media push	Post on IG and Facebook – from owned SU accounts  Tag International Office	Comms	n/a

		Mary to Tweet and SU Account to Retweet Mary.		
23 <sup>rd</sup> – 29 <sup>th</sup> September	Two Brexit articles	<b>Article one:</b> No to no deal campaign <b>Article two:</b> the importance of registering for settlement status	Mary and Comms	n/a
Tuesday 15 <sup>th</sup> October Mary Social Media takeover	Mary to record and create social media takeover content	Mary to create 50s video for Facebook on Brexit and her published Article.  Monday and Tuesday 14 <sup>th</sup> and 15 <sup>th</sup> October Mary social media take over	Mary and Comms	n/a
On-going	Attend University Brexit steering group	Create comms plan collaboration with the university addressing, welfare, legal advice and general support for students regarding the impact of brexit.	Mary, Fraser, Bethan and Hannah	n/a
On-going	Vote Drive	Registration vote drives	The Union	n/a