Project Plan   **2019/2020**   **CAMPAIGN PROJECT PLAN**

Project Title	Start Date	End Date
Big White Wall		

Lead Officer/Rep	Amanda	Officer Support	All the team (Team campaign).
Staff Support	Hannah	Exec Support	

Aim	Evidence	Objectives	Measure Success
What is the purpose and broad activity of the campaign?	*How do you know the activity/campaign is needed?*	*What are the specific objectives of this campaign? What will it achieve?*	*How will you know if it's been a success?*
The purpose of the campaign is to ensure that students have further wellbeing and mental health support	From the let's be honest report recommendations (which still have not been completed by the university) Mental health was on all officer manifestos which highlights the needs across all faculties BWW has been implemented across other institutions across the country	Write a proposal to take to the university so they can implement Big White wall and work on the lets ben honest recommendations that have not been done Proposal to be taken to the wellbeing steering group	Some of the lets be honest recommendations will have been completed The university will have implemented Big White Wall across the institution The university will have accepted my proposal people within the wellbeing steering group

Consultation/Approval	Date	
Campaigns Coordinator		
Executive Committee		
Students		

Deliverables	Key Stakeholders	Departments Involved in Delivery
What will the outputs of the project be (an event, a Facebook group) Proposal paper written Proposal paper taken to wellbeing steering group Proposal paper accepted and Big White Wall implemented by ARU	*Who will play a big part in your campaign?* **Student services** **SU** **Students**	*Are there any specific Students' Union departments/teams that you would like to be involved?*

Detailed Timeline & budget				
Dates activity	Activity	Action	Who's doing it	Cost
When?	*What?*	*List what needs to happen for your activity to take place*	*Who is responsible?*	*How much money will this cost?*
SEE TEAM PROJECT PLAN – ITS DETAILED IN THERE				