

Project Plan

2019/2020

CAMPAIGN PROJECT PLAN

Project Title	Start Date	End Date
Best Night Out	September 2019	June 2020

Lead Officer/Rep	Amanda	Officer Support	Matt
Staff Support	Tom Manville (SU) David Walmsley (Student Services)	Exec Support	

Aim	Evidence	Objectives	Measure Success
<i>What is the purpose and broad activity of the campaign?</i>	<i>How do you know the activity/campaign is needed?</i>	<i>What are the specific objectives of this campaign? What will it achieve?</i>	<i>How will you know if it's been a success?</i>
Provide safe and fun nights for students whilst educating them of the support, resources available to them surrounding sexual	<ul style="list-style-type: none"> Students using the reporting tool and university campaign 'Unsilenced' : https://web.anglia.ac.uk/anet/student_services/unsilenced/index.phtml <p>There has been an increase in awareness, the official launch date for the unsilenced campaign will be in October as part of national hate crime week. Student services are keen for me to continue this work alongside the unsilenced campaign</p>	Student will be more aware of the support, resources available to them surrounding sexual harassment, sexual health and	Students will go to the Best Night Out events (Lantern making session and Lantern walk).

<p>harassment, sexual health and drug harm reduction.</p>	<p>- 28% of ARU students go to see the counselling and wellbeing team for other (includes relationships and health). This is taken from David Walmsley Wellbeing PowerPoint at the Course leaders conference presentation 2019.</p> <p>gathered data from various external sources</p> <ul style="list-style-type: none"> - Direct from gov.uk, number of 20-24 year olds who attended sexual health services increased by 67,000* people from 2013-2017. (*Rounded up amount). - In a recent NUS survey, 39% of students surveyed supported that they currently used drugs. - Quoting Nus taking the hit report: respondents were least likely to report using drugs in student union venue such their bars. - Revolt sexual assault group: of students surveyed 62% said they had been sexually assaulted/harassed. - A third of female students in Britain have endured a sexual assault or unwanted advances at university, stark new research conducted for The Telegraph shows. <p>https://www.nusconnect.org.uk/articles/report-on-sexual-violence-in-further-education</p>	<p>drug harm reduction.</p> <p>Article on website about the work I have been doing the SRWG on the Unsilenced campaign</p> <p>Creating sexual health packs</p>	<p>Students will be aware of the Unsilenced campaign</p> <p>Students will have access to the Best Night Out sexual health packs</p>
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Deliverables	Key Stakeholders	Departments Involved in Delivery
<i>What will the outputs of the project be (an event, a Facebook group)</i>	<i>Who will play a big part in your campaign?</i>	<i>Are there any specific Students' Union departments/teams that you would like to be involved?</i>
Lantern making	Activities team	Comms Activities
Lantern walk	Comms	
	SU	
	Students	
	David Walmsey/Student Services	

Consultation/Approval	Date	
Campaigns Coordinator		
Executive Committee		
Students		

Detailed Timeline & budget				
Dates activity	Activity	Action	Who's doing it	Cost
<i>When?</i>	<i>What?</i>	<i>List what needs to happen for your activity to take place</i>	<i>Who is responsible?</i>	<i>How much money will this cost?</i>
December	Comms plan	Meeting with Bee to go through comms plan	Amanda / Bee	N/A
January	Order the stuff for Sexual Violence Week	Ordering products for the week in Feb and products to make lanterns	Amanda / Emma	£150 for the week
February	Sexual Violence Week	Run a lantern making session Run the Lantern walk	Amanda (maybe Siobhan wants to be involved??) Activities Team Arts and Crafts society Student services	