

Project Plan

2019/2020

CAMPAIGN PROJECT PLAN

Project Title	Start Date	End Date
A Bloody Mess	20/07/2019	End of year in office

Lead Officer/Rep	Amanda	Officer Support	
Staff Support		Exec Support	Tiegan

Aim	Evidence	Objectives	Measure Success
<i>What is the purpose and broad activity of the campaign?</i>	<i>How do you know the activity/campaign is needed?</i>	<i>What are the specific objectives of this campaign? What will it achieve?</i>	<i>How will you know if it's been a success?</i>
End period Poverty at aru	<p>Pledges: Created a pledge page on google forms. So far there are 145 pledges from staff and students across aru who are in support of this initiative. Hoping more pledges will be collected over the next couple of months. These pledges will be used as evidence to take to the university within my proposal paper</p> <p>Survey: A survey has been created to gather some ARU specific data. A lot of research online is great but need something that directly showcases the</p>	<ol style="list-style-type: none"> 1. To implement a system to ensure all students have access to free sanitary products. 2. For Universities to further support students who are suffering through period poverty. 3. To destigmatise menstruation to ensure period poverty can be spoken about safely. 4. To implement a system that ensures staff are aware of the implications that revolve around period poverty 	<p>The university will accept my paper.</p> <p>Some recommendations from the paper will be accepted and these will be implemented. These include, but are not limited to: Help Yourself scheme, Developing a sanitary box crisis provision for staff and students, To implement a system that ensures staff are aware of the implications that revolve around period poverty, Vouchers provided by the Doctor etc.</p> <p>The university will fund menstrual products for staff and students in the future across the whole university</p>

Consultation/Approval	Date	
Campaigns Coordinator		
Executive Committee		
Students		

	experiences of students at our university. Again. Data from this will be taken to the university as evidence within my proposal paper.		The university will bring conversations around period poverty as part of their wellbeing steering group//wellbeing strategy
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Deliverables	Key Stakeholders	Departments Involved in Delivery
<p><i>What will the outputs of the project be (an event, a Facebook group)</i></p> <ul style="list-style-type: none"> - Pledge page - Survey - Bloody Brunch event - Providing menstrual products for students and staff 	<p><i>Who will play a big part in your campaign?</i></p>	<p><i>Are there any specific Students' Union departments/teams that you would like to be involved?</i></p> <p>Comms Officers Activities</p>
	Students	
	Students' union	
	Student services	
	Exec	
	VCG group	
	AHSS faculty	
	HEMS faculty	
	FSE faculty	

Detailed Timeline & budget				
Dates activity	Activity	Action	Who's doing it	Cost
<i>When?</i>	<i>What?</i>	<i>List what needs to happen for your activity to take place</i>	<i>Who is responsible?</i>	<i>How much money will this cost?</i>
August	Comms plan / design brief into Bee	Meeting with Bee and sending her them	Amanda	N/A
End of August	Article for website	Amanda write article about campaign	Amanda	N/A
September	Survey	Survey finished and ready to collect evidence	Amanda and maybe help from other officers	N/A
November	Bloody Brunch	Host a red themed meet up. Red smoothies, red velvet cake and anything else that's red! - No strings attached	Amanda/activities	N/A
December	Survey closed	Survey ending to then start gathering the data	Hannah	N/A
Beginning of Feb	Pledge page closed	Using the pledges to write up proposal paper for the university	Amanda	N/A
March	Have all the data gathered	Evidence collected to then add to proposal paper to take to the uni	Hannah and Amanda	N/A
End of march/ April	Proposal paper taken to student wellbeing steering group	Matt and Siobhan take paper to meeting	Matt and Siobhan	N/A