

Project Plan

2019/2020

CAMPAIGN PROJECT PLAN

Project Title	Start Date	End Date
Raise The Bar ARU	20/07/2019	End of year in office

Lead Officer/Rep	Amanda	Officer Support	Matt Hayes
Staff Support	John V	Exec Support	idk

Aim	Evidence	Objectives	Measure Success
<i>What is the purpose and broad activity of the campaign?</i>	<i>How do you know the activity/campaign is needed?</i>	<i>What are the specific objectives of this campaign? What will it achieve?</i>	<i>How will you know if it's been a success?</i>
For ARU to commit to giving us a space and funding for a permanent commercial space//bar on Cambridge campus	<p>Helmore sit in//occupation</p> <p>Bar proposal//business case paper</p> <p>Facebook comments: "In a time when there are significant concerns about students ability to afford their rents (and the activities some are having to engage in to keep a roof over their heads to be able to study), it is beyond disgusting that the university appears to favour its commercial ties with certain overpriced venues and pubs over the need for a student led and managed, affordable, safe, licensed bar/food outlet, such as that already successfully running in Chelmsford, right here on our Cambridge campus. The Coslett cafe and student common</p>	<p>The university will say they commit to giving us a space for the SU bar//commercial space</p> <p>The university will see my proposal/business case paper</p>	<p>The university will give us the space we want</p> <p>The university will commit to giving us funding</p> <p>The university will accept my paper and commit.</p>

	<p>room above would be the perfect location for such a venture. This space could, and should, be the vibrant heart of the student social spaces on campus in Cambridge. If the university is truly concerned about falling student numbers, the presence of a student bar, with good quality, affordable food available would be so much more attractive to potential students that any tinkering around the edges the university may wish to engage in. Give current and future students a lively, inspiring, affordable venue, that is run by and for them, where they know they won't get ripped off, and they will want to gather there, to spend their money there, eat, socialise and find the beating heart of student life at the university there. As things stand this is something Cambridge campus lacks ... there is no heart .. you look around the campus and yeah, it's an ok place to study, but it's buzz has long since buzzed off into town. It's high time Cambridge campus got a heart transplant in the form of a students union bar!"</p> <p>The University have set up the café/bar working group!</p>		
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Consultation/Approval	Date	
Campaigns Coordinator		
Executive Committee		
Students		

Deliverables	Key Stakeholders	Departments Involved in Delivery
<p><i>What will the outputs of the project be (an event, a Facebook group)</i></p> <ul style="list-style-type: none"> - Helmore sit in/occupation - Bar proposal//business plan paper 	<p><i>Who will play a big part in your campaign?</i></p> <p>Students</p> <p>Students' union</p> <p>Student services</p> <p>Exec</p> <p>AHSS faculty</p> <p>HEMS faculty</p> <p>FSE faculty</p> <p>VC</p> <p>DVC group</p>	<p><i>Are there any specific Students' Union departments/teams that you would like to be involved?</i></p> <p>CEO and SMT Officers Comms Commerical team Activities team</p>

Detailed Timeline & budget				
Dates	Activity	Action	Who's doing it	Cost
<i>When?</i>	<i>What?</i>	<i>List what needs to happen for your activity to take place</i>	<i>Who is responsible?</i>	<i>How much money will this cost?</i>
Aug	Comms plan / design brief into Bee	Meeting with Bee and sending her them	Amanda	N/A
Aug	Create FB event for occupation	event on facebook of the occupation, co host SU	Amanda / Matt	N/A
Sep	Sit in / occupation	Talk to arts and crafts society about crafting afternoon to create banners and signs create notice for occupation and message on my anglia dashboard email security about occupation and that there may be some noise within the canteen or through helmore street as we are talking to students CC in Bee	Amanda	N/A
Dec	Proposal paper taken to VC, and USU.		John / Amanda / Matt	