

Project Title	Start Date	End Date
	Oct '19	

Lead Officer/Rep	Damien Francis	Officer Support	
Staff Support	Hannah Belcher	Exec Support	

Aim	Evidence	Objectives	Measure Success
<i>What is the purpose and broad activity of the campaign?</i>	<i>How do you know the activity/campaign is needed?</i>	<i>What are the specific objectives of this campaign? What will it achieve?</i>	<i>How will you know if it's been a success?</i>
Improve the teaching experiences and reduce the negative effects staff reductions and staff resources are having on students	Staff have less budget for CPD	Provide evidence re decreased front facing staff and more stressed staff and the effects on students education	The university will look into its teaching staff and the report will be considered at the education committee.
	Staff have decreased but there's an increase in number of PhDs teaching.	Campaign for further accreditations and make these free for students	
	Talking to students – they have expressed discontent	Quicker linked resources and more awareness of better resources that we have	
	Data collection from various reports	Investigate whether they are meeting their strategic plan. Whether they're overspending and hold them to account.	

	Lack of engagement – e.g. hardly any students are refreshers fair - Stacy East's feedback.	Campaign to increase tuition time	
	Not having the time to teach all the subjects – missing out on valuable teaching time. Poor results on financial management and financial reporting.	Write a report about all the findings	
	TO DO: Contact admissions to see about entry requirements?		
	TO DO: Ask other students and course reps etc		

Deliverables	Key Stakeholders	Departments Involved in Delivery
<i>What will the outputs of the project be (an event, a Facebook group)</i>	<i>Who will play a big part in your campaign?</i>	<i>Are there any specific Students' Union departments/teams that you would like to be involved?</i>
Week 7 - Course rep open session - Refreshments	Dan Berger	Campaigns
Write a report – sent ot Dan Berger, faculty Education Committee, Partnership Meetings, FEC meetings		

Detailed Timeline & budget

Dates activity	Activity	Action	Who's doing it	Cost
<i>When?</i>	<i>What?</i>	<i>List what needs to happen for your activity to take place</i>	<i>Who is responsible?</i>	<i>How much money will this cost?</i>

Consultation/Approval	Date	
Campaigns Coordinator		
Executive Committee		
Students		