



CAMPAIGN UPDATE REPORT

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| Prepared for: | Faculty Voice Committee (FVC) and Liberation, Equality, Diversity and Inclusion Committee (LEDIC) | Date: | 25/10/2017 |
| Prepared by: | Jamie Smith | Role: | President |

Summary: *This paper provides an update on the implementation of the campaign(s) of the Executive Committee member*

Retention

Aim: Does involvement with the SU correlate with good student retention/continuation rates?

Objective(s):

1. Email key stake holders to register interest and begin process
2. Collect Data and analyse
3. Create Report
4. Use Recommendations to Create Working Group

COMPLETE

NOT STARTED

NOT STARTED

NOT STARTED

Updates:

1. Email was sent to key stake holders and experts. Awaiting reply to finalise data needed and then will begin data analysis.

Other relevant updates:

Conversations about graduation being moved to July have restarted and are looking positive. This does however, mean re-submitters will not be able to graduate with their class in the ceremony.

The Union is about to enter into an agreement with CoWA (College of West Anglia) regarding Veterinary Nursing students and their ability to use our services which is an exciting step forward! **UPDATE: This has now happened! Vet Nursing Students can now be committee members of societies!**

I'll be looking into vision visits to the open university to look into how we can better represent degree apprenticeship students. **UPDATE: Email has been sent, waiting to secure dates for visits.**

I'm writing to local MPs to discuss the Let's Be Honest report as well as the possibility of student discounted public transport in Cambridge. **UPDATE: Both MPs have replied, setting up dates currently.**

Peter Taylor House will be opening on October 2nd – I invite you all to attend! **UPDATE: Hope you love it!**

Nicola Dandridge (CEO of office for students) will be visiting us on October 30th [Verbal Update]

Principles of Partnership were launched this month! These highlight the importance of students as partners and is a really exciting time for us all. It gives us a real framework to lobby and challenge the university with as well as be involved in conversations we never could before! It's looking really positive. Here's a link to the framework;

<https://www.angliastudent.com/represent/partnership/>

Dance Studio *Check if can be shared*

FVC/LEDIC are asked to **DISCUSS**



| | |
|------------------------|--------------------------|
| Project name | Student Retention |
| Project manager | Jamie Smith |
| Project sponsor | SMT/Ruth Taylor |
| Date agreed | TBC |
| Agreed by | TBC |

Project brief

The project brief is a summary of the purpose of a project and what it will achieve. It identifies key elements of the project and the steps that will be followed to reach the objectives. The brief initiates project activity and allows the work to move forward.

I intend to gather research into student retention and then use this to look at the relationship between retention and the Students' Union. This research can be used to analyse how we support students, broken down into levels and where we can increase our support.

I will use data such as retention of students, withdrawals, success rates, timeframe of withdrawals, reasons why, Destinations of Leavers from Higher Education survey, and other useful data.

Teesside Students' Union released a similar piece of data and the university reacted in a very positive way. For more information on their research you can look at: <https://www.tees-su.org.uk/about/tusupremium/>

Project overview

A brief description of the overall purpose and need for the work. Why does this project need to be done and why now?

Retention at Anglia Ruskin is very poor. We need to find out why, if interaction with the Students' Union aids in student retention and/or success rates and how the Students' Union can support students and the student experience further.

Aims and objectives

| <i>Broad statements of intent about what the project is trying to achieve.</i> | <i>List the tangible outcomes and benefits that will be achieved. They should be specific and measurable etc. We should be able to refer back to these at the end of the project to check whether the work has been successful.</i> | <i>How will you measure success?</i> |
|----------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| Students' Union has further understanding into how we contribute to student retention | A list of recommendations is produced from the data | Action Plan put in place |
| | University notes the data and report and relationship is improved | Potentially further funding given in block grant |
| | Student voice/Question 26 sees a 10% rise in students feeling we have aided their academic experience by 2020 | NSS scores are monitored |
| | | |
| ARU and Students' Union to work in partnership on the ongoing student retention matter | Student Retention working group actively works in collaboration on the Students' Union action plan | Actions being taken on by university if applicable |
| | University actively works to improve resources for the union to achieve their action plan | Union to set up a retention working group internally with university representation |
| | University aligns their action plan to collaborate on common themes (e.g. poor SU interaction & low NSS satisfaction scores) | |
| | | |

Scope

Several sentences outlining what is within the scope of the project and what is not. If necessary this section should clarify the boundary between this project and other work to ensure there is no overlap or duplication. This section should clarify what is specifically excluded from the activity.

This project is going to use data to create a report highlighting recommendations on where the union actively contributes to the retention and/or achievements of core students at Anglia Ruskin University. It will also outline an action plan for how the union improves its involvement/support where needed.

This project does not fall under the scope to deliver on the actions recommended by the report due to time constraints. However, this will be taken forward by the union without my lead. It will also not include partner colleges/institutions as Anglia Ruskin Students' Union does not represent them.

This project works within the parameters of the Student Retention Working Group and looks to assist, not duplicate work already happening.

Deliverables

List the outputs of the project.

- Data spreadsheets and a report with recommendations on how to improve SU involvement/support in student retention.
- A working group with clear aims and objectives working from the recommendations from report.
- Improved percentage on question 26

Key stakeholders

This should list all parties (internal and external) with an interest in this piece of work.

Students, Anglia Ruskin Students' Union and Anglia Ruskin University.

Project team: roles and responsibilities

| <i>List all those who have a role to play in the project.</i> | <i>Include a summary of their responsibilities.</i> |
|---------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|
| Jamie Smith (President) | Lead the project Ensure deadlines are met Regularly update RT the SRWG and the SURG Gather data from the university |
| SMT | Support Jamie in her responsibilities Delegate work where necessary to the members of their team best suited to fulfil |
| Union | Be inspiring leaders in the development of the project and invest in our involvement in student retention |
| Ruth Taylor | Be an external support providing knowledge and skills to aid the project where necessary Meet regularly with Jamie (monthly) to receive project update |

Implications for the organisation

Include here any impact this area of work may have on other parts of the organisation.

This piece of work is very data heavy meaning analyse will take a long period of time. There could be a potential implication on staff work load.

This research could potential reflect negatively on the Students' Union but this implication is mitigated by the unions' agreement to work towards improvement.

Risks

| <i>Outline any potential issues or barriers (internal and external).</i> | <i>Include a summary of how these might be mitigated.</i> |
|--------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| DPRS | Data protection regulations are changing and therefore the university does not need to share with us certain information it used to. Working in partnership on their data is crucial and our relationship with the university, our shared interest in retention improvement and our partnership agreement will mitigate this |
| Anglia Ruskin University | Unwilling to share data (Retention is very important to the university so this is unlikely) |
| Officer Term | Time scale of officer terms means that the project lead will be unable to see out the actions |
| TEF | There is potential that the TEF will move to a departmental level. We would need to ensure we ensure we maintain our stance on the TEF in line with our policy and values. We also need to ensure all data is confidential. |

Costs

As well as direct costs this should include an estimate of the staff resource required and the amount of time from each person/area.

I recognise I do not have the skill set to analyse the data I will be receiving. There is potential for hiring a member of student staff to aid in this. The cost implication of this is roughly:

| | |
|-----------------|------------------------------|
| Project name | Let's Be Honest |
| Project manager | President/Executive Officers |
| Project sponsor | N/A |
| Date agreed | TBC |
| Agreed by | TBC |

Project brief

We are ready to start talking about mental health in an open and honest way. We believe that addressing the stigma around mental health, equipping students to support each other, and increasing the awareness and provision of support available are fundamental to make Anglia Ruskin a community who genuinely cares for each other.

Project overview

Continuing from last year's Officer team, we identified students' Mental Health as our top priority campaign. Across the country there is a rise in students suffering from a number of mental health issues, often going undiagnosed with a lack of support. We don't want to stand for that anymore.

Aims and objectives

| <i>Broad statements of intent about what the project is trying to achieve.</i> | <i>List the tangible outcomes and benefits that will be achieved. They should be specific and measurable etc. We should be able to refer back to these at the end of the project to check whether the work has been successful.</i> | <i>How will you measure success?</i> |
|----------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------|
| Educate - The ARU community will be educated about mental health issues and the services available to students | Promo video – myth buster (students, staff etc) | |
| | Launching resources and self-help apps | |
| | MHFA training for staff | |
| | Wellbeing Week | |
| | Statistic posters | |
| | Let's Be Honest report launch | |
| | MHFA training for students | |

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|------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------|--|
| Support - The ARU community will be empowered to (proactively) address mental health issues through open and accessible support networks | Wellbeing Week (yoga etc) | |
| | Student content | |
| | Liberation & Campaign rep support | |
| | LGBT History Month | |
| | Monthly distress events | |
| | Drop in's | |
| | Supporting International Students | |
| | Winter Wellbeing | |
| | You're Irreplaceable | |
| Act - ARU will take responsibility for the provision of excellent mental health services for all students | Personal Tutor Kit | |
| | Working with Daniel Zeichner | |
| | Let's Be Honest Implementation | |
| | Course Equipment | |
| Let's Be Honest Report | All recommendations from the report are considered and worked on by ARU Students' Union and the University. | |

Scope

| <i>Does include;</i> | <i>Does not include;</i> |
|--------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Aims and objectives as listed above | <ul style="list-style-type: none"> Giving mental health advice/counselling to students Implementing changes to current university provision (including services, accommodation policies, timetabling) Implementation of personal tutor toolkit |

Key stakeholders

Anglia Ruskin Students' Union, Anglia Ruskin University, Student Services, Counselling and Wellbeing, all Anglia Ruskin students, local mental health organization (mind, etc), Executive committee

Project team: roles and responsibilities

| <i>List all those who have a role to play in the project.</i> | <i>Include a summary of their responsibilities.</i> |
|---------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Executive Officers | Drive the project forward, lobby for change, support part time executive in their campaigns, ensure sustainability of project, promotion of the LBH report and campaign |
| Part Time Executive | Support the campaign, consider how to implement within own role, support development of the campaign, ensuring they are the voice of their constituents within the campaign |
| Rose Guy | Assist with the operational elements of the campaign. Monitor budget, support the Executive Officers to oversee the project |
| Communications team | Provide a platform to communicate the aims and objectives, regular updates and |

Costs

TBC

Timescales

An estimate of when project activities will happen.

[illegible]

| | |
|------------------------|----------------------------------------|
| Project name | 'Let's Be Honest' Report Launch |
| Project manager | Rose Williamson |
| Project sponsor | |
| Date agreed | |
| Agreed by | |

Project brief

The project brief is a summary of the purpose of a project and what it will achieve. It identifies key elements of the project and the steps that will be followed to reach the objectives. The brief initiates project activity and allows the work to move forward.

This project will organise the launch of the 'Let's Be Honest' official report. It will establish a date for which the launch evening can occur, coordinated with key stakeholders in mind. Prior to the event, the report will be looked over and finalised before being sent to the University so VC Iain Martin has an opportunity see it prior to the event. Physical copies will be printed to have at the event to be presented to key stakeholders, alongside physical copies of the 'Mental Health Toolkit'. We will distribute a brief to the faculties inviting students to send submissions interpreting mental health that can be showcased at the event (following a theme of honest conversation about mental health). We will design and print a selection of Comms materials, including infographic-style posters which present the report's findings in a quick-fire way and a pamphlet that presents a shortened, student-friendly version of the report's findings and recommendations. At the event, we will provide refreshments before introducing a number of speakers, including the Students' Union President Jamie Smith, VC Iain Martin, and MP Daniel Zeichner, as well as potentially inviting Student Services/Counselling and Wellbeing to discuss their impact on students' mental health. During the event, we will also display the work which students submitted that explores mental health using the breakout rooms as galleries or giving students a space to perform. Following the event, we will write-up a blog post for NUS or news article for Guardian Higher Education to raise awareness and make more visible the mental health issues which 'Let's Be Honest' explores.

This plan goes in line with the 'Let's Be Honest' project plan prepared by Jamie Smith.

Project overview

A brief description of the overall purpose and need for the work. Why does this project need to be done and why now?

Following the research done last year, the report is due for a launch in order to celebrate the work achieved through the strong response to the survey. This launch needs to be in first semester to maintain momentum, keep the findings at the forefront of both Students' Union and University activity, and hold the Students' Union and the University responsible for implementation of the recommendations.

Aims and objectives

| <i>Broad statements of intent about what the project is trying to achieve.</i> | <i>List the tangible outcomes and benefits that will be achieved. They should be specific and measurable etc. We should be able to refer back to these at the end of the project to check whether the work has been successful.</i> | <i>How will you measure success?</i> |
|----------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Commitment to the recommendations of 'Let's Be Honest' by the Students' Union and University | A public launch of the report at the Students' Union | Attendance at the event by key stakeholders; a verbal or written commitment from the VC which confirms the 'Let's Be Honest' recommendations will be followed; printed copies of the report available |
| | Attractive and easy-to-understand Comms materials which distil the larger report into posters/pamphlets. | Provision and distribution of these materials at the launch event and to relevant Student Services afterwards |
| | Availability of mental health resources from the Students' Union | Copies of 'Mental Health Toolkit' available at launch as well as distributed to relevant Student Services |
| | | |
| | Students' continued involvement in the conversation about mental health | The submission of work for the student showcase at the launch event |

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|------------------------------------------------|--------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|
| 'Honest' public discussion about mental health | Public impact/outreach discussing the wider implications of the report and recommendations | News article or NUS blog post making a 'call to arms' for universities regarding student mental health and wellbeing |
| | Policy-influence from findings | MP Daniel Zeichner discusses the report in Parliament and wider-reaching HE policy is affected by or born out of that discussion |
| | | |

Scope

Several sentences outlining what is within the scope of the project and what is not. If necessary this section should clarify the boundary between this project and other work to ensure there is no overlap or duplication. This section should clarify what is specifically excluded from the activity.

This project plan covers the scope of the launch event and outcomes arising directly from the event and the distribution of the report to key stakeholders. For the wider use of 'Let's Be Honest' with regard to the officers' campaigns, see the project plan prepared by Jamie Smith. This project does not manage the use of 'Let's Be Honest' in officer campaigns, conduct new research, or manage implementation.

Deliverables

List the outputs of the project.

An evening event with key stakeholders held at the Students' Union.

Final and printed copies of the Let's Be Honest report.

Printed copies of the Mental Health Toolkit.

Infographic posters relating to the LBH findings.

Small pamphlets summarising findings for a layperson audience.

Student showcase of mental health related work.

Key stakeholders

This should list all parties (internal and external) with an interest in this piece of work.

Students' Union staff and officers (including last year's officers), faculty and campaign reps, VC Iain Martin, Deputy VC Roderick Watkins, Deputy VC Helen Valentine, DoSS Julie Walking and the Student Services department, the Counselling and Wellbeing team, Hannah Belcher (student researcher).

Project team: roles and responsibilities

| <i>List all those who have a role to play in the project.</i> | <i>Include a summary of their responsibilities.</i> |
|---------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Rose Williamson | Coordinate event and speakers, as well as the delivery of the report itself. Coordinate Comms materials (posters and pamphlets). Coordinate Student Showcase. Coordinate and/or produce external publication (blog or news article; potentially produced alongside Hannah Belcher). |
| President Jamie Smith | Speak at event. |
| VC Iain Martin | Speak at event. |
| Comms team | Design finalized report, pamphlets, and posters. |

Implications for the organisation

Include here any impact this area of work may have on other parts of the organisation.

The public release of 'Let's Be Honest' will significantly raise our profile as a research-led organisation. It will celebrate the successes and recognise those who have worked on this project last year and this year. It may frustrate those in the university staff who work to support students to see results which reflect difficulties and weaknesses perceived by students, but ultimately the aim is to spur change and increased resources. Another impact to consider is the use of the SU space in the evening and getting permissions/informing security staff.

Risks

| <i>Outline any potential issues or barriers (internal and external).</i> | <i>Include a summary of how these might be mitigated.</i> |
|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|
| Frustration of university at recommendations regarding efficacy of student services | Celebrating what university is already doing and making it clear we want a partnership to decide the move forward |
| Inability of stakeholders to attend | Offering multiple potential dates to find a date which suits best |
| Short turnaround on Comms material | Signposting needs and making clear design briefs with as much time as possible left for design and printing |
| Alcohol at event | Potentially having someone serving alcohol in order to reduce likelihood of intoxication |

Costs

As well as direct costs this should include an estimate of the staff resource required and the amount of time from each person/area.

| | | |
|------|------------------------------------|------------------------------------------------------------------------------|
| £40 | Four A1 Posters | Comms team |
| £40 | Pamphlet | Comms team |
| £50 | Mental Health Toolkits | Comms team |
| £100 | Hardcopy of LBH report (50) | Printing service |
| £100 | Prosecco and soft drinks | Tesco |
| £100 | Food | Tesco |
| £40 | Costs for student showcase display | <i>Dependent on kind of work displayed; discuss with Jo/Georgia Elderkin</i> |
| | | |

Timescales

An estimate of when project activities will happen.

| What | When | | | | | | | | | | | Who |
|---------------------------------------------------------|--------------------------------------------------------------------------|-----------------------------------------------------------------------------|----------------------------------------------------|--------------------------------------------|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------------------------|----------------------------------|-----|
| | October 16 th -20 th | October 23 rd -29 th | October 30 th -November 3 rd | November 6 th -10 th | November 13 th | November 14 th | November 15 th | November 16 th | November 17 th | November 18 th -21 st | November 22 nd onward | |
| Submit project report and funding requests to exec | Rose on leave Oct 23 rd , so prepare for Oct 20 th | Oct 23 rd paper deadline | | | | | | | | | | |
| Finalise Report for printing | Edits by 20 th sent to Mal | Send report PDF to VC/present at meeting with VC and JS by 27 th | Order for printing (50 copies) | | | | | | | | | |
| Send brief for student submissions to faculties | Write brief 18 th , send ASAP | | | | | | | | | | | |
| Open period of submission for student work for showcase | | | | Inquire if students need things | | | | | | | | |

[illegible]

Let's Be Honest (it's time to change) Campaign Update

31st August 2017

| OBJECTIVE | ACTION | WHO | UPDATE |
|----------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------|---------------------------------------------|
| EDUCATE: The ARU Community will be educated about mental health issues and the services available to students | | | |
| Promo video – myth buster (students, staff etc) | MB to send ET video brief and Adam's details | MB | Complete |
| | ET to organise planning meeting with Exec/Comms | ET | |
| | JS to sort budget | JS | Proposal going to exec next week |
| Launching resources and self-help apps | ET to follow up with GH | ET | |
| | MB to send finalised guide to Exec | MB | Sent |
| MHFA training for staff | JS to chase SD | JS | Email sent |
| Wellbeing Week | All follow up with TM to ensure appropriate services are represented | ALL | Not Started |
| Statistic posters | ET to include in wider distress promo | ET | |
| Let's Be Honest report launch | KK to arrange a planning meeting with Exec/DL/Comms | KK/JS | Not Started |
| SUPPORT: The ARU Community will be empowered to proactively address mental health issues through open and accessible support networks | | | |
| MHFA training for students | JS to follow up with DL (re: external trainer) | JS | Email sent |
| Wellbeing Week (yoga etc) | ET to follow up with TM | ET | |
| | ET to meet with Active Anglia about collaboration | ET | Meeting with AA next week |
| Student content | All to gather/create content (quotes, stories, images, photos, videos) and send to JK | ALL | Not Started |
| | JK to arrange meeting with GH to take forward | JK | Meeting taken place (verbal update) |
| Liberation & Campaign rep support | LD to meet 1-1 with all LEDIC reps | LD | Emails have gone out – waiting on responses |
| | MB to add to Sept Exec agenda | MB | Added |
| LGBT History Month | LD to meet with EH, MT & ID | LD | Waiting for meeting |
| Monthly distress events | ET to finalise events and add into calendars | ET | Finalising Dates |
| Drop in's | ET to share design briefs/work with team to create general/individual promo | ET/AL L | Discussing with Comms |

| | | | |
|-----------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|-------|-------------------------------------------|
| Supporting International students | ET to meet with DF/KP re: international societies and GIAG's | ET | |
| | ET to attend icafe's and write a "keep, stop, start" review | ET | Waiting to write review |
| Winter Wellbeing | LD to arrange planning meeting with ET for winter destress events | LD | Conversations have started |
| | ET to research SAD/lamps | ET | Expensive and small – potential non mover |
| | ET to forward SAD email to all | ET | |
| You're Irreplaceable | ET to chase budget and continue working with GH/MB | ET | Waiting for Budget Approval |
| ACT: ARU will take responsibility for the provision of excellent mental health services for all students | | | |
| Personal Tutor toolkit | KK to meet with Ruth Taylor and circulate feedback and next steps | KK | Need to Circulate (In Update) |
| Working with Daniel Zeichner | JS to arrange meeting/catch up with BD | JS | Happening on 6/9 |
| Let's Be Honest implementation | KK & JS to include in LBH Launch meeting | KK/JS | Waiting for report Launch |
| Course Equipment | LD to think of survey questions, send to MB to check | LD | Not Started |
| | LD to write up a webpage intro/explanation | LD | Not Started |
| | LD to arrange meeting with GH | LD | Not Started |