

How does the Students' Union impact on student retention?

Aim – Does involvement with the SU correlate with good student retention/continuation rates?

- Can we link involvement with the SU and SRU retention?
- Ensure the removal of other factors

Who are you analysing?

- Non-continuation of first year, full time students

What data do we need?

- SID's of students involved in the SU
- SID's of all first year students
- Non-continuation data (for that same year)

What do we want to do with this?

- Messages – ARUSU supports students which improves retention
- Outcomes – further trust from the institution, more students joining, Students' Union working on recommendations to improve where needed
- Create focus groups to gather student case studies and experiences

What do we mean by involvement?

- At what level of engagement do we consider the SU to have contributed to good retention?

What is the universities aim?

Follow up questions?

An estimate of when project activities will happen.

<i>What</i>	<i>When</i>											<i>Who</i>
	<i>Aug</i>	<i>Sep</i>	<i>Oct</i>	<i>Nov</i>	<i>Dec</i>	<i>Jan</i>	<i>Feb</i>	<i>Mar</i>	<i>Apr</i>	<i>May</i>	<i>Jun</i>	
Set out what data is needed and delegate who will be working on what												JS/SMT/RT/U
Set up meeting with key stake holders and collect date												JS
Analyze data & Student consultations												*Delegated member of staff
Create report												*
Soft launch report (internally) & Set up working group based on recommendations												JS/SMT
Hard launch												Union
Working group to begin completing actions												JS/SMT

Actions –

Speak to Dan L about Roses workload & time frames

Book in meetings with key stake holders