

CAMPAIGN PROJECT PLAN

Project Title	Start Date	End Date
Sustainability!	October	

Lead Officer/Rep	Fraser Luther-Yarwood	Officer Support	Siobhan Fouché
Staff Support	Rachel Wilkenson	Exec Support	

Aim	Evidence	Objectives	Measure Success
<i>What is the purpose and broad activity of the campaign?</i>	<i>How do you know the activity/campaign is needed?</i>	<i>What are the specific objectives of this campaign? What will it achieve?</i>	<i>How will you know if it's been a success?</i>
To promote the importance of sustainability to students and staff	In the past year 2 sustainability based societies have been set up and a petition was made to encourage the university to declare a climate emergency. This petition received a lot of responses and the climate issue has become a much wider issue in society and the news so it is important that ARU and ARUSU keep up	Work with the GSI to engage with students and create more of an awareness of sustainability	Students engage with the sustainability campaign The university make changes to become a more sustainable institute.
To encourage the union and university to take action in order to be more sustainable	At the point of starting to write this the university had not declared a climate emergency and the chair of the Board of Governors does not believe in the climate emergency so ARUSU with ARU and the GSI need to lobby for action and change to get them on board	Enforce the university sustainability strategy Bring sustainability back into the union strategy Get the union involved in sustainable activities	The union will have sustainability in its new strategy The university will declare a climate emergency Reduced printing, plastic use and waste creation
To support other unions to be more informed about sustainability and take action	Even though there are unions who share the same beliefs around sustainability, there are many that are not as up to date with	To host webinars with other unions and speak at events/conferences	The number of unions that engage with the sustainability campaign at NUS level

	sustainability issues which sparked the requests for webinars and conference talks	To speak with other sabbatical officers within different unions	
To take part in a variety of activities and events that support sustainability	With student groups already engaging in a number of activities and strikes, ARU and ARUSU need to show their support for our students that which to tackle this issue	Co-hosting events with the GSI Supporting global campaigns and events such as the climate strikes	The union will have events in the calendar that support sustainability

Deliverables	Key Stakeholders	Departments Involved in Delivery
<i>What will the outputs of the project be (an event, a Facebook group)</i>	<i>Who will play a big part in your campaign?</i>	<i>Are there any specific Students' Union departments/teams that you would like to be involved?</i>
Co-hosted sustainability events	GSI	All
Sustainability strategy	VCG	
Sustainability module	Environments team	
	All SU departments	
	Students	
	Student societies	

Consultation/Approval	Date	
Campaigns Coordinator		
Executive Committee		
Students		

Detailed Timeline & budget				
Dates activity	Activity	Action	Who's doing it	Cost
<i>When?</i>	<i>What?</i>	<i>List what needs to happen for your activity to take place</i>	<i>Who is responsible?</i>	<i>How much money will this cost?</i>

20 th September	Climate Strike	Participating and encouraging other students and staff to attend	FLY, MH	
28 th October	Sustainability Workshops	This week will be the first of a series of Sustainability workshops looking at sustainability within the curriculum	FLY, VT	
29 th October	ARU Sustainability Strategy	This is the first meeting I will be attending with university staff to look at and re-draft their Sustainability Strategy	FLY, JR	
31 st October	SU strategy meetings	Having meetings with the CEO to ensure that sustainability gets put on the SU strategy	FLY, JV	
4 th November	NUS-SOS Sustainability Summit	The big sustainability conference of the year with the chance to network with other unions, look at the national sustainability campaigns and NUS' Green Impact initiative	FLY, SF	
13 th November	Nottingham Conference	An issue raised at this conference was sustainability and how SUs can be more inclusive, and have more sustainable	FLY	

		commercial outlets. This is also an opportunity to network with SUs which may not be NUS affiliated		
29 th November	Tree planting	This day and the first Monday of December are tree planting days. The first will be done on campus and the second will be done with the local council	FLY, VT	
2 nd April 2020	Support Day	ARU and ARUSU will be hosting a Responsible Futures Support Day for other Unions	FLY, VT	