

COMMUNICATIONS REP (CAMBRIDGE) ONE PAGE PLAN

Name: Charlotte Hurden

Input (resources, time and budget)	Activity	Completion date	Outcomes (the result, effect, change etc)	Indicators of outcome
Blogs	To highlight how successful reps. Will look at tweets with the hashtag #repwins and interview them on how they got they got that win. To show what I am doing as a rep. This blog will be emailed to Sophie who will load it onto the site.	May 2016	Another way to promote the work of reps. Could inspire people to become reps.	Number of hits the blog gets
Supporting Campaigns	To help promote campaigns that the SU and other reps are doing To offer support where needed	May 2016	Help get the word out	
Pop up at young street	Arrange a pop up office in young street with the executive committee to let students of young street know who we are and what we are up to.	Feb 2016 at the latest	Students will know who we are, what we do, and reps can be hold accountable	High footfall at pop up office