

**From:** [Murray, Damien](#)  
**To:** [Rooney, Leigh](#); [Login, Daniel](#)  
**Subject:** Student Engagement Dashboard  
**Date:** 23 June 2017 15:30:28  
**Importance:** High

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Dear Leigh, Dan,

The following e-mail has today been sent out to our 42 pilot students – Feel free to vote or suggest alternatives yourselves!

In preparation for our launch in September, can you help us rename the Student Engagement Dashboard?

As part of our pilot group, we know that you understand the Dashboard and how it can benefit fellow students, so we'd like you to help us give it name.

We've prepared a number of possible options in the table below. Please rank them in order of preference (1=favourite, 3= least favourite).

If you have any other suggestions we'd love to hear them so please let us know if you have an idea., and enter it in row 4.

	Proposed Name	Justification	Meaning	Rank
1	ACE	Acronym - <b>A</b> pp for <b>C</b> ontinuous <b>E</b> ngagement	Short, snappy, aspirational	
2	Spur	Meaning - "a thing that prompts or encourages someone; an incentive"	Aspirational, to be considered as a tool to help students on their way.	
3	GAGE	Acronym - <b>G</b> etting <b>A</b> head by <b>G</b> etting <b>E</b> ngaged	Also a play on words, engage and gauge. Meaning (gauge) - An instrument that measures and gives a visual display of an amount.	
4				

Please let us have your responses by Friday 30th June 2017

Many thanks,

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**Damien Murray**

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