



WOMEN'S REP (CHELMSFORD) ONE PAGE PLAN

Name: Michelle Rogers

Name of priority campaign: Women in a man's world?

Input (resources, time and budget)	Activity	Completion date	Outcomes (the result, effect, change etc)	Indicators of outcome
<p>Statistics underrepresented courses and careers</p> <p>Survey? Email?</p> <p>Social media</p> <p>Contact faculties</p>	<p>for Networking meetings for women with female speakers from underrepresented careers</p> <p>Targeted advertising for courses</p>	<p>May 2016</p>	<p>Women feel more confident and supported into male dominated courses and careers</p>	<p>More women on male dominated courses and going into underrepresented careers – statistics</p> <p>Feedback from women attending networking meetings</p>