

WELFARE CAMPAIGNS REP (CAMBRIDGE) ONE PAGE PLAN

Name: Torrie Martin

Name of priority campaign: Understanding Lad Culture and safety for students when off campus

| Name of priority campaign. Onderstanding Lad Cutture and safety for students when on campus | | | | | |
|---|----------|---------------------------------------|------------------|---|----------------------|
| Input (resources, time | Activity | У | Completion date | Outcomes | Indictors of outcome |
| and budget) | | | | (the result, effect, change etc) | |
| Resources: | 1. | Survey to see how many people know | January/February | Students to understand what Lad Culture | Understanding, |
| Printable leaflets, flyers, | | what 'Lad Culture' is. Plus Survey to | | is. | Knowledge, safer |
| surveys, ect. | | see what students regard as 'being | | Students to understand and apply safety | students. |
| | | safe' on nights out. | | measures when off campus. | |
| Time: | 2. | Produce knowledge leaflets | | | |
| 2 Month | | distribute them. | | | |
| | 3. | Invite people to talk about being a | | | |
| Budget: | | safe student. | | | |
| | 4. | Demonstration. | | | |
| | 5. | Evaluation survey | | | |
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