



COMMUNICATIONS REP (CHELMSFORD) ONE PAGE PLAN

Name: Shakil Ameerudden

Name of priority campaign: TBC

Input (resources, time and budget)	Activity	Completion date	Outcomes (the result, effect, change etc)	Indicators of outcome
IT	Creation of a dynamic online platform where all students share views or comments or ideas about different aspect of student life. Can be separated into various subjects. E.g Shopping – any interesting sales going on in the malls, Dining out – any good resto with offers, Events – any interesting event downtown, Sports, ARU events..etc. Can be simplified into mobile whatsapp.	Two months	Better interaction between students. More interesting student life. More participation into activities. Sense of belonging to ARU.	Rate of participation for various events.