EXPERIENCE OFFICER (ESSEX) ONE PAGE PLAN

Name: Leigh Rooney

Input (resources, time and budget)	Activity	Completion date	Outcomes (the result, effect, change etc)	Indictors of outcome
Easel, sticky notes, pens. Staff/officer time – maintaining the board regularly, ensuring the content is relevant and appropriate. Staff time collecting the qualitative data and using it effectively to implement change.	Experience Board – a permanent presence on campus to allow students' to leave comments/notes/feedback on any aspect of their university experience. Can potentially have themes.	June 2016	The students' union will have a constant flow of comments and thoughts directly from the students' – these things can be focussed on specifically within the union and potentially shape objectives.	Improved satisfaction of students
One week, officer time, use of clubs and societies activities, GoPro, cross campus. Staff/officer time – create a video highlighting the week.	EO Challenge – Both Experience Officers dedicate their week to attending and participating in as many clubs and societies activities as possible.	February 2016	Raises awareness of the current variety of extra-curricular opportunities our students' run/take part in. Encourages students' to start up new clubs/societies. Increased participation in sports clubs (players and spectators) – create a greater community feel on campus.	Increased clubs and society memberships and ultimately more students' engaged with SU. Increased retention rates.
EO encouraging students' to start them	Increased number of clubs and societies, sports clubs and memberships.	June 2016		

Anglia Ruskin Students' Union

up. Promotion, infographics, use of website, social media, lecture visits, encourage and help C+S to put on GIAG's.			More students' who are otherwise uninvolved will be encouraged to attend sessions/activities on one-off basis – may ultimately become a member. More students' in contact with SU. More democratic processes – committee elections.	
Advice service, staff and officer time, different campaign stages.	Fairer Rent – 'Where My Rent Went' Campaign.	February 2016	Educating students and ensuring that they know their rights and responsibilities as a tenant. Ultimately creating a union led landlord accreditation scheme.	Less students' having to use the advice service when having issues with tenancy.
Lobbying university, gathering evidence from engaged students' – how the lack of space effects them and from unengaged students – is this a contributing factor to non- participation?	Social/Activity Space	June 2016	Students' Union and University will work together to ensure spaces on campus are being utilised to full extent and create new space. There will ultimately be sufficient space for student groups to undertake activities. Extra-curricular activity will become more accessible to a wider range of students'.	Increased satisfaction.