

Project Plan

CAMPAIGN PROJECT PLAN

Project Title	Start Date	End Date
<i>International Support Campaign</i>	2018/19	Continuous-2019

Lead Officer/Rep	Mary Copsey	Officer Support	ALL
Staff Support	SU Staff	Exec Support	International Rep

The problem	Evidence	Vision
<p>What's the issue? Why are you doing this campaign?</p> <p><i>Enhance visibility of university and union services for international/EU students.</i></p> <p><i>Continue to develop innovative ways to academically support international/EU students.</i></p> <p><i>International students do not receive the same benefits as home students. For example: books+</i></p> <p><i>Students feel isolated and uncertain about what Brexit negotiations impact will have on their studies</i></p>	<p>How do you know it's a problem?</p> <ul style="list-style-type: none"> - First impressions meeting – international office feedback form - SSLCS student feedback - Meet ups/social platforms - <i>International students are not eligible for books plus</i> - <i>International students cannot get UK funding.</i> 	<p>What do you want the outcome of this campaign to be?</p> <p><i>International/EU students will feel supported and part of ARU community.</i></p>

References of evidence

First Impressions Meet up (DOC) – can be presented upon request.
 NUS Article on: international students and education - <https://www.nusconnect.org.uk/sections/international>
 SSLCS (DOC) – can be presented upon request
 Student feedback – social networking and GIAG
 NUS - [International Mental Health Support](#)
 Nus – Education and learning how to [NUS100 and Learner Voice](#)
 SU Advisors – key themes include: Assessment offences, Achievement concerns, Appeals, Course problems, Late mitigations

Aim	Objectives
<p><i>What is the purpose and broad activity of the campaign?</i></p> <p>Aim: To enhance visibility of international/EU support throughout university.</p> <p>To create an environment where international and EU students will feel part of the community.</p> <p>To address the need for international financial support.</p>	<p><i>What are the specific objectives of this campaign? What will it achieve?</i></p>
	<p>International and EU students will feel appropriately supported by Anglia Ruskin University</p>
	<p>International students will feel supported throughout their studies.</p>
	<p>International students will feel part of the community.</p>
	<p>International students will have a clear understanding of academic support.</p>

Key Stakeholders	How to get them on board
<p><i>Who will play a big part in your campaign?</i></p>	<p><i>How are you going to win them over/get them involved?</i></p>
<p>Students – international/EU</p>	<p>Provide platforms where students feel empowered and have a voice.</p>
<p>SU – Advice/activities/commercial</p>	<p>Work in collaborating to see how we can support international students.</p>
<p>International office</p>	<p>Work in collaboration on innovative ways for international students to feel supported.</p>
<p>Rep coordinators</p>	<p>Investigating into themes and patterns into the issues raised by international students.</p>
<p>COMMS</p>	<p>Create a plan to design when appropriately for events, surveys, articles and reports.</p>
<p>University</p>	<p>Study Skills Plus, language centre, getting faculties on board.</p>

Project Team and responsibilities
<i>Who is going to help you and what are their responsibilities?</i>
International office – meetings, newsletters, student outreach – feedback/collaborating with officer.
Comms – designs and Comms plans
Activities – Global week, international/EU events collaborating with officer working to see what we can do to help international students feel welcomed and part of the community.
Advisers – investigate what support(if available)
<i>Commercial/acts – inclusiveness – how we can help international/EU students feel involved.</i>

Consultation/Approval	Date	
Campaigns Coordinator	Jan 2019	✓
Executive Committee		
Students	2018	✓

Deliverables	Departments Involved in Delivery	Monitor, Measure and Evaluate (KPIs)
<i>What will the outputs of the project be (an event, a Facebook group)</i>	<i>Are there any specific Students' Union departments/teams that you would like to be involved?</i>	<i>How will you measure the success of the project? How will we know if it has achieved its objectives? (the impact)</i>
Facebook outreach Facebook event Instagram – global week. University screens Newsletters	Advisers Officers support – more in-depth knowledge of their cohort of students	One question survey- GOAT find out if students finding this beneficial get the international office involved. Communicate with Academic services and find out if they have had an increased intake of students attending support workshops for example, Study Skills Plus.
Articles – informative promoting visibility of what services we have, what events we are running and what changes have been made.	Comms and activities	Check in with the university that and monitor what recommendations have been taken forward.

A guild to what is currently available and a list of recommendations to present to the university going forward.	
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Detailed Timeline & budget				
Dates activity	Activity	Action	Who's doing it	Cost
<i>When?</i>	<i>What?</i>	<i>List what needs to happen for your activity to take place</i>	<i>Who is responsible?</i>	<i>How much money will this cost?</i>
2018/19 – ongoing	Meetings with international office	Existing support, what could be developed and areas for development.	Caroline Shanahan/ other members of staff within international office.	tbc
2018-2019-ongoing	International office newsletters	Mary to send newsletters to IO to be send out to international/SU students	Mary/Comms/international office.	N/A
2019 JAN-MARCH	Global Week Working group	Regular meetings discussing the plans for Global week.	Mary/ SU staff/ IO	Tbc
2019 JAN-MARCH	International Games Night	Project plan/Comms plan/design briefs.	FBL/Activities/Comms/ Mary/ International office.	£160 - food £50- materials cover all events (including meet ups)
Feb 2019	Send design briefs to Comms	Mary to communicate with IO, FBL and the SU	Comms/Mary	N/A

Feb 2019	Put events in calendar & promote event	Facebook, put event in calendar, get involved within newsletters and social media platforms.	Mary/Comms/FBL/IO	N/A
Feb 2019	Book space for events	Book rooms for events in global week.	Mary/IO/FBL	N/A
Monthly	Meet ups	GOAT and interactive sessions where students can chat with VP presenting any feedback.	Mary and other relevant SU departments	£20 snacks
April 2018 The Group Chat	Impact of Brexit on Education	GOAT gather student impact on the concerns of the outcome of Brexit <ul style="list-style-type: none"> - Student feedback given at The Group Chat SEM1 - Going forward GOAT and find out international/EU students perspective? SEM2 	Mary/Campaigns Coordinator/Comms Draft be sent produced in march.	tbc

TOTAL COST: £230