aru STUDENTS' UNION

CAMPAIGN UPDATE REPORT

Prepared for:	Faculty Voice Committee (FVC) and Liberation, Equality, Diversity and Inclusion Committee (LEDIC)	Date:	20/12/2017
Prepared by:	Johanna Korhonen	Role:	ALSS Vice President

Summary: *This paper provides an update on the implementation of the campaign(s) of the Executive Committee member*

INCREASED FOOD VARIETY

Aim: To offer a wider variety of food that reflects student feedback and is good value for money

Objective(s):

1. Analysis of catering survey and agreement of the process with the head of Catering (Terry Hope)	COMPLETED
2. Recipe suggestion website is set and in action!	COMPLETED
3. Recipe suggestion period happened from 13th till 24th November	COMPLETED
4. Collated the recipes into categories and students voted for their favourites – top 10 have been presented to the catering team to trial	COMPLETED
5. Recipe trial dates: 5th February – 16th February	IN PROGRESS
6. Collect feedback during recipe trial to indicate which recipes students want to have permanently introduced, and to gain a better understanding of what students mean by 'good value for money'	

Updates:

1. Recipe Suggestion is complete – canteen will trial the top 10 recipes that students voted
2. Recipe Trial will take place from 5th February till 16th February two weeks of second semester
3. Canteen staff have also collaborated additional 7 student suggestion into their 6-weekly menu, which is fantastic!

CLEARER COMMUNICATION

Aim: Students can easily access information, it is clearly signposted, and communication with students is coherent across the different parts of the University. Students have an understanding of what events are happening and who they can talk to.

Objective(s):

1. University Comms and Marketing teams have put together 'a student applicant journey' with an aim to make communication with students clearer	COMPLETED
2. I met Kate Powell (project manager for LMS – Canvas) to see where SU would fit in regarding Canvas: it is for educational purposes only and is not aimed to be a communications platform	COMPLETED

3. SU Comms Focus group on Facebook is set and Georgia is keeping it updated with questions to find out more about how students want SU to communicate	**COMPLETED**
4. Georgia and I went through the SU website and have given suggestions to each department to make relevant changes to make the website easier to navigate, it is generally up to the departments to update the websites but Georgia will track the progress and assist when needed.	**COMPLETED**
5. University Comms, Marketing and Student Experience staff are running an experiment to make the application process easier	
6. SU has a weekly show on Cam FM with Johanna, Laura and Eliza presenting – Laura is trained and Johanna and Eliza are getting trained!	
7. I have chased the student Comms 'profile' with Andrea Turley (what information/emails students receive and when to avoid duplication) which has been collated by the University Comms teams. She will keep me updated in the process	**IN PROGRESS**
8. I have put together an Actions list of Comms for Andrea Turley to take in a meeting with her (coherent information about the SU across university platforms, Comms plan for the Uni to promote the SU, clear distinction between Uni and SU Comms, Intranet project)	**IN PROGRESS**
Updates:	
1. Meeting Andrea Turley is rescheduled for 30th January	
2. SU Comms Focus Group has been set up on Facebook – anyone interested to join let me know!	
3. SU now has a weekly show on Cam FM called Brunch with the SU on Wednesdays 10-11am with Johanna, Laura and Eliza presenting – Laura is trained and Johanna and Eliza are getting trained!	
4. Johanna and Georgia have gone through the SU website and suggested changes to all departments to make the website easier to navigate. Departments will make changes and Georgia will change the menu buttons around to make the website easier to navigate.	
FREE PRINTING	
Aim: Reduce the amount of hard copy printing students have to do, as well as provide means to pay for printing documents that are required for their courses	
Objective(s):	
1. Faculty specific printing surveys have been sent to reps, waiting for some more responses from FST & LAIBS	**COMPLETED**
2. Free Printing campaign prompt included in SSLC Agendas - reps have given us feedback about printing	**COMPLETED**
3. Met Chris Whellams (iCentre Manager) regarding online submissions – iCentre is ready for more courses to be moved online	
4. 'This Costs Me and the Earth!' Stickers have been in the iCentre from January 5th and will be there until January 23rd. The campaign will be repeated during the submissions of second semester for a bigger impact as the stickers arrived late and the campaign was slightly delayed. Feedback has been great!	
5. Iain Martin (VC) agrees with a University wide push for moving towards online submissions, need to look into practicalities. Aletta Norval is key contact going forward and she seems to be on board with the idea.	**IN PROGRESS**

6. I have contact details for Faculty Admin Managers who submit all the information regarding online submissions – they seem to struggle finding data so Chris Whellams from iCentre is looking into this.	
7. I have submitted Reduced Printing Policy into Student Council for 6th Feb! 8. I will submit a paper to the relevant committee to propose that any new modules will have default online submission as far as possible and practicable.	

Updates:

1. I have been doing a lot of research into printing across the University. Surveys have been sent out to reps but I am still lacking responses from LAIBS and FST reps.

2. 'This Costs Me and the Earth!' Stickers have been in the iCentre from January 5th and will be there until January 23rd. The campaign will be repeated during the submissions of second semester for a bigger impact as the stickers arrived late and the campaign was slightly delayed. Feedback has been great!

3. Aletta Norval is key contact going forward with the campaign and she seems to be on board with it.

4. I will submit a paper to the relevant committee to propose that any new modules will have default online submission as far as possible and practicable.

6. I have submitted Reduced Printing Policy into Student Council for 6th Feb!

INTERNATIONAL STUDENT OUTREACH	
Aim: There is a greater feel of international community in ARU - international and EU students are engaged and international societies are thriving	
Objective(s):	
1. Committee is together and International society is set!	COMPLETED
2. I will meet the Cambridge International Society Committee in the new year to see how I can support and how the International Office can support (Caroline Shanahan is happy to help with events and activities)	IN PROGRESS
3. I'm planning a Speed Friending event with Cambridge International Students' Rep Antonia where international and home students can make friends	
4. Caroline Shanahan is working on a Student Comms 'profile' of an international student, which she will share with me once it is done	
5. I met the new Cambridge International Students' Rep and discussed campaigns/collaboration and will meet the Chelmsford International Students' Rep in the new year.	

Updates:

1. Waiting to meet the Cambridge International Society Committee

2. International Students' Reps for both Cambridge and Chelmsford have been elected, meeting both in the new year to plan campaigns and events.

3. Speed Friending event is being planned for the new year, date and time not set yet.

Other relevant updates:
1. Planning a food waste campaign with Green Society in collaboration with Catering Services for February 2. I have been in touch with IT Services about One IT initiative, which will hopefully improve a lot of services. To help us with the process I welcome any feedback about IT Services!

3. I'm co-chairing a working group under Active Curriculum called Co- and Extra-Curricular learning, which will put together recommendations for the university regarding co- and extra-curricular learning. If you have feedback or want to find out more, please get in touch!
4. I've been supporting Natalie who has been working hard to put together the Student's Guide for Renting Private Accommodation and it's coming together!

FVC/LEDIC are asked to **DISCUSS**