



SPORTS CLUB REP (CHELMSFORD) ONE PAGE PLAN

Name: Jessica Bush

Name of priority campaign:

Assessing students' perspective on the quality and variety of sports memberships in order to improve participation and facilities to ultimately create a campus 'vibe'

Input (resources, time and budget)	Activity	Completion date	Outcomes (the result, effect, change etc)	Indicators of outcome
<p>Resources</p> <ul style="list-style-type: none"> Refer to the most effective online survey creation website. Look at effective samples. Speak/contact staff to ensure correct procedures and to seek permission (given consent). <p>Time</p> <ul style="list-style-type: none"> 2 weeks to build survey and speak to relevant staff, re distribution via student accounts on the official ARU website. 2 weeks for student's to complete survey. <p>Budget N/A</p>	<p>Create a survey to be posted online to all ARU students. This will support me in gaining student's opinions and providing a clear picture of their interests in order to assess where I need to facilitate further campaigns to improve sport participation.</p>	<p>Deadline for survey design and student completion – 30th November.</p> <p>Deadline for survey analysis and forward strategy, including consultations - 15th December.</p>		<p>Once assessed, I will proceed to the next stage of the plan.</p> <p>I anticipate this may include improvements to the gym, interests in outdoor/winter sports.</p> <p>This incorporates creating new additions to the various sporting opportunities, i.e. skiing, snowboarding and rowing which have been already highlighted by a range of students.</p>