

ENVIRONMENTAL & COMMUNITY REP (CAMBRIDGE) ONE PAGE PLAN

Name: Lauren Fidler

Name of priority campaign: Fairer vegan options on campus

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Input (resources, time	Activity	Completion date	Outcomes	Indictors of outcome	
and budget)			(the result, effect, change etc)		
Research into	Create an online questionnaire to be	I think this would	We would have a more		
businesses in the local	available through Anglia Student for our	be an ongoing	environmentally friendly and green		
community to scope	Cambridge students to complete to find out	campaign, I don't	university, working towards that gold		
interest into having	how many people are vegan and how often	think it will	green award and most importantly we		
them visit campus once	do they visit campus, and work with the	happen	would have happier students on		
a month to sell vegan	VeganSoc to raise awareness of this	overnight and it	Cambridge campus. The effect would		
food, once selected	questionnaire and campaign. The	could possibly be	be that we would have given more		
then find out when they	questionnaire could be finished and live by	completely	food options to our students, vegan		
would be able to visit	Friday 6th November.	finalized by the	and non-vegan, so they can be made		
campus and for how		start of the	aware of different and healthier food		
long.	Work with the catering team to finalize a	January/February	options. We would also have given a		
	meal using ingredients already bought for	term.	local business the chance to grow their		
Look into how much it	meat dishes, so no massive expense has to		customer base by getting them on		
would be to	be made to accommodate vegan dishes.		campus, therefore possibly leading to		
accommodate a local	Then we can talk about possibly eliminate a		healthier eating students. Indicators of		
business on campus	meat option, so if there are more than one		the outcome would be running		
once a month to sell	meat dish/sandwich/pastry available, stop		another questionnaire once the new		
vegan food in the	selling one of each and replace it with a		and more frequent vegan options have		
courtyard.	vegan option.		gone live to see how students feel		
			about the new options, have they tried		
	We could leave this live for a week to give		it, did they enjoy having an outside		
	students a chance to fill it out and I could		business on campus, general feedback		
	also be present on campus with an online		about the changes.		
	tool to ask students while they are here to				
	fill it out with me. The results of this would				
	give us an idea of how many students we				

are/are not catering for	on campus. Talks	
with the restaurant team	can be had during	
the week the questionn	aire is running, to	
find out their buying list	and how we could	
use the already ordere	ed ingredients to	
make a vegan dish.		