



WELFARE CAMPAIGNS REP (CAMBRIDGE) ONE PAGE PLAN

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Name of priority campaign: Understanding Lad Culture and safety for students when off campus

Input (resources, time and budget)	Activity	Completion date	Outcomes (the result, effect, change etc)	Indictors of outcome
<p>Resources: Printable leaflets, flyers, surveys, ect.</p> <p>Time: 2 Month</p> <p>Budget:</p>	<ol style="list-style-type: none"> 1. Survey to see how many people know what 'Lad Culture' is. Plus Survey to see what students regard as 'being safe' on nights out. 2. Produce knowledge leaflets distribute them. 3. Invite people to talk about being a safe student. 4. Demonstration. 5. Evaluation survey 	<p>January/February</p>	<p>Students to understand what Lad Culture is.</p> <p>Students to understand and apply safety measures when off campus.</p>	<p>Understanding, Knowledge, safer students.</p>