



COMMUNICATIONS OFFICER REPORT

For the attention of:	Executive Committee	Taking place on:	05/02/16
Name:	Sophie May	Action:	To note

Summary: *This paper provides an update on the priority campaign(s) of the Executive Committee member*

Priority campaign(s) and objective(s)

Where My Rent Went
 ARU SU TV
 Quizzes
 Community arts

Progress on priority campaign(s)

Where My Rent Went – The WMRW policy passed at the last council meeting. We will be having a table at the university's accommodation fair and our stance will be that there is no rush to get your accommodation, don't be oressed into signing a contract, make sur you understand your contract, be aware of your rights, and know what both you and your landlord are responsible for before making an agreement. Throughout the semester when our students will be house hunting we will have a steady stream of content that is informative and accessible (and hopefully at least a little entertaining!) to make sure that all of our students are in a confident, informed position when they find the house that is right for them.

ARUSU TV – SU TV has now been set up as a society. I have been working with the committee and the producer on planning our first shoot which will be a themed student cookery show filmed in the Student Lounge of the Chelmsford campus on 10th February. I have been wrking with Chris and Abbey in the Volunteering Service on developing the SU Media team, of which SU TV will be a part. We are working on a big launch event and making sure there are lots of TV and media activities and opportunities during NSVW.

The SU Media initiatives have allowed me to develop the quizzes, articles and blogging I have been doing since the beginning of my term. I have set up the SU tumblr page ruskinstudent.tumblr.com and have secure us a few regular student bloggers. Our first student blog post went amazingly well and the social media engagement was way above the levels we have seen for recent output. During refreshers, I will be reposting some of the earlier content like the societies quiz to ensure that we get good engagement in refreshers as we did in freshers week.

Sarah H and I will be hosting a Give It A Blog session to support the blogging society and to push for more content for our tumblr.

Community arts – I have not yet started this campaign and will soon be starting the research stage.

An update on engagement with coach and mentor/mentee(s)

I have had meetings with Alice, Charlotte, and Shakil. I arranged a meeting with Precious but she did not attend.

Further support required from the Executive Committee/Students' Union