



CAMPAIGN UPDATE REPORT

Prepared for:	Faculty Voice Committee (FVC) and Liberation, Equality, Diversity and Inclusion Committee (LEDIC)	Date:	20/12/2017
Prepared by:	Johanna Korhonen	Role:	ALSS Vice President

Summary: *This paper provides an update on the implementation of the campaign(s) of the Executive Committee member*

INCREASED FOOD VARIETY

Aim: To offer a wider variety of food that reflects student feedback and is good value for money

Objective(s):

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| 1. Analysis of catering survey and agreement of the process with the head of Catering (Terry Hope) | COMPLETED |
| 2. Recipe suggestion website is set and in action! | COMPLETED |
| 3. Recipe suggestion period happened from 13 th till 24 th November | COMPLETED |
| 4. Collated the recipes into categories and students voted for their favourites – top 10 have been presented to the catering team to trial | COMPLETED |
| 5. Recipe trial dates: 29 th January - 9 th February | IN PROGRESS |
| 6. Collect feedback during recipe trial to indicate which recipes students want to have permanently introduced, and to gain a better understanding of what students mean by 'good value for money' | |

Updates:

1. Recipe Suggestion is complete
2. Recipe Trial will take place in the first two weeks of second semester

CLEARER COMMUNICATION

Aim: Students can easily access information, it is clearly signposted, and communication with students is coherent across the different parts of the University. Students have an understanding of what events are happening and who they can talk to.

Objective(s):

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| 1. University Comms and Marketing teams have put together 'a student applicant journey' with an aim to make communication with students clearer | COMPLETED |
| 2. I met Kate Powell (project manager for LMS – Canvas) to see where SU would fit in regarding Canvas: it is for educational purposes only and is not aimed to be a communications platform | COMPLETED |
| 3. I will set a SU Comms Focus group on Facebook before Christmas | COMPLETED |
| 4. University Comms, Marketing and Student Experience staff are running an experiment to make the application process easier | IN PROGRESS |

5. I have chased the student Comms 'profile' with Andrea Turley (what information/emails students receive and when to avoid duplication) which has been collated by the University Comms teams. She will keep me updated in the process	IN PROGRESS
6. I have put together an Actions list of Comms for Andrea Turley to take in a meeting with her (coherent information about the SU across university platforms, Comms plan for the Uni to promote the SU, clear distinction between Uni and SU Comms, Intranet project)	IN PROGRESS
7. SU will have a weekly show on Cam FM with Johanna and Laura presenting – it has been paid for and we are waiting to get trained	
8. Laura has completed Cam FM training, Johanna is in process so we can start broadcasting in January!	

Updates:

1. Meeting Andrea Turley was cancelled, rescheduled for the first week of January
2. SU Comms Focus Group has been set up on Facebook – anyone interested to join let me know!
3. Officers will be live weekly on Cam FM!

FREE PRINTING

Aim: Reduce the amount of hard copy printing students have to do, as well as provide means to pay for printing documents that are required for their courses

Objective(s):

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| 1. Faculty specific printing surveys have been sent to reps, waiting for some more responses from FST & LAIBS | COMPLETED |
| 2. Free Printing campaign prompt included in SSLC Agendas - reps have given us feedback about printing | COMPLETED |
| 3. Met Chris Whellams (iCentre Manager) regarding online submissions – iCentre is ready for more courses to be moved online | |
| 4. 'This Costs Me and the Earth!' Stickers have been ordered! | |
| 5. Iain Martin (VC) said that we can do a University wide push for moving to online submissions – finding out what the next steps are | IN PROGRESS |
| 6. I have contact details for Faculty Admin Managers who submit all the information regarding online submissions so they will have the data I need – have sent an email, waiting for reply | |
| 7. Free Printing 'This costs me and the Earth!' stickers have been ordered – first submissions will be on 8 th December and the iCentre will assist us! | |

Updates:

1. Printing surveys have been sent and many responses received
2. Sticker campaign is happening starting from 3rd January – 1000 stickers ordered for each campus!
3. Once data from Faculty Admin Managers and reps is gathered I will write a paper propose new modules to have default online submission
4. I'm looking into getting SU policies regarding printing and seeing what policies University has in place

INTERNATIONAL STUDENT OUTREACH	
Aim: There is a greater feel of international community in ARU - international and EU students are engaged and international societies are thriving	
Objective(s):	
1. Committee is together and International society is set!	COMPLETED
2. I will meet the Committee in the new year to see how I can support and how the International Office can support (Caroline Shanahan is happy to help with events and activities)	IN PROGRESS
3. I'm planning a Speed Friending event for February where international and home students can make friends	
4. Caroline Shanahan is working on a Student Comms 'profile' of an international student, which she will share with me once it is done	
5. I met the new Cambridge International Students' Rep and discussed campaigns/collaboration	
Updates:	
1. International Society is set up	
2. International Students' Reps for both Cambridge and Chelmsford have been elected!	
3. Speed Friending event is being planned for February/March	
Other relevant updates:	
Vegan Policy:	
1. 30 days Vegan Pledge is almost finished, 20 th November till 19 th December	
2. I have looked into pop-up vegan catering but haven't confirmed anything	
Halal Food & Prayer Room:	
1. I have contacted Islamic society to discuss their thoughts of the prayer room and halal food – have not received a reply	
2. Halal food came up in Fairtrade, Sustainable Purchasing and Food Group - I will continue the discussion with Nigel Cooper and Terry hope after talking to students	

FVC/LEDIC are asked to **DISCUSS**