



WHERE MY RENT WENT CAMPAIGN REPORT

For the attention of:	Executive Committee	Taking place on:	09/12/15
Name:	Sophie May, on behalf of the Executive Officers	Action:	To note

Summary: *This paper provides an update on the priority campaign(s) of the Executive Committee member*

Priority campaign(s) and objective(s)

Where My Rent Went – educating students on their rights and responsibilities as tenants, improving the quality of student accommodations, setting up a landlord accreditation scheme

Progress on priority campaign(s)

We held a WMRW campaign meeting which the executive committee were all invited to. Please see the minutes which have been circulated for full details.

Actions:

Grace has contacted Unipol for details on their rate my landlord scheme; booked the tables for the promotion of the campaign.

Sophie has requested the printing of more letters, checklists and magnets ready for handing out at the promo stands; passed the address details for Chelmsford students to Leigh; created 'content marketing' articles for campaign, including article on mould prior to launching the mould competition. It is regrettable that the complete content plan and mould competition launch have not been completed for scheduled dates due to the unexpected announcement of the nursery closure taking priority in the last week taking up all my time. The target time for completion of each has been extended by one week.

Sarah and Alice have been working on the research of existing council accreditation schemes, which is ongoing.

Further support required from the Executive Committee/Students' Union

Please help promote the campaign by sharing content on social media and by coming along to the promotional stands on 11th December 12-3 to help the officers promote.