



# COMMUNICATIONS OFFICER REPORT

<b>For the attention of:</b>	Executive Committee	<b>Taking place on:</b>	09/12/15
<b>Name:</b>	Sophie May	<b>Action:</b>	To note

**Summary:** *This paper provides an update on the priority campaign(s) of the Executive Committee member*

## Priority campaign(s) and objective(s)

Where My Rent Went  
 ARU SU TV  
 Quizzes  
 Community arts

## Progress on priority campaign(s)

Where My Rent Went – see campaign report and meeting minutes for full details. Recently I have created readable, engaging content on mould and the experiences students have in student accommodation

ARUSU TV – hosted drop in sessions and have met with several students to discuss ideas on what content we can create and the skills we have between us. I have approximately 20 students interested so far. I had a stand in the Helmore street as part of the volunteering fair to recruit students interested in getting involved. I have filmed two society events so far and am working on the editing. I will be hosting a meeting with the interested students within the next two weeks to start plans for our first production.

Quizzes – I have not created any more quizzes since the last exec, but have instead been creating ‘listicles’ with the same aims of increasing traffic to our website. So far these have included ‘things that are all too real for students over 25’, ‘22 stages of deadline season, as told by *Friends*’, ‘My Mould and Me’, and ‘Times when your student house felt like it belonged in an episode of *The Simpsons*’. The *Friends* article in particular was popular and shared and liked several times on social media. I have been monitoring the website traffic and students visiting these articles are staying on the website and visiting different pages.

Community arts – I have not yet started this campaign and will soon be starting the research stage.

Nursery closure – most of my time in the last week has been taken up by communicating with parents who use the nursery about the university’s decision to close it. Please see Grace’s report on the campaign for full details.

## An update on engagement with coach and mentor/mentee(s)

I have had meetings with Alice, Charlotte, and Shakil. I arranged a meeting with Precious but she did not attend.

## Further support required from the Executive Committee/Students’ Union