

Executive Committee 29.08.18 Trustee Appointment Approval

Background

Article 19.3 of the Students' Union Articles of Association, outlined that the Students' Union Trustee Board is permitted up to 6 lay trustees. A Lay Trustee is someone who is external to both the Union (unlike Officer Trustees) and the University (unlike Student Trustees).

The Appointments & Governance Committee have identified that 5 Lay Trustees is the appropriate number for our current governance needs. We currently have three vacancies.

Article 22.1 says that Lay Trustees shall be recommended by the Appointments & Governance Committee and then appointed by a simple majority vote of the Executive Committee.

The Appointments & Governance Committee have identified one highly experienced candidate from our current pool of external subcommittee experts and are making a recommendation to appoint as outlined below. The other two vacancies are being recruited through an external recruitment agency, and we expect the recommendations to be made to the Executive Committee very shortly.

Following discussions with the Deputy Chair of the Trustee Board, Jason Snowdon was identified as a strong candidate for Trusteeship.

On Tuesday 14th August, Laura Douds, as Chair of the Trustee Board and on behalf of the Appointments and Governance Subcommittee, approached Jason Snowdon to see if he would be willing to act as a Trustee of the Union. Jason is willing to do this. The Appointments and Governance Subcommittee has taken a vote and we are able to recommend Jason.

Jason currently serves on the Finance and Risk Subcommittee of the Students' Union as a Committee Expert. A fuller profile of his working history can be found in the appendix to this paper.

Recommendation

The Board of Trustees is asked to **APPROVE** Jason Snowdon as a Trustee of ARU Students' Union for the standard term of four years.

Laura Douds

President and Chair of the Trustee Board, ARU Students' Union

20.08.18

Trustee Appointment Approval: Appendix 1

Biography of Jason Snowdon



Jason joined the ARU Students' Union Finance & Risk Subcommittee as an expert member in December 2016. He has taken a key supportive role in the development and implementation of our new commercial operations in Chelmsford, providing valued expertise and insight to this new venture.

Jason is currently Chief Innovation Officer at Leicester Services Partnership Ltd, a company wholly owned by the University of Leicester and Leicester Students' Union and the organisation responsible for managing the University of Leicester's 29 commercial outlets. The first of its type in the U.K. the University of Leicester leads the way in delivering a truly student-led commercial service.

Jason joined Leicester in 2014 and during his time in post has introduced a number of unique and exciting new spaces to campus that have successfully engaged students at both the retail and social-learning level. These new spaces operate throughout the day and allow students to combine their social and retail needs with their need to study; either independently or as part of a larger work group. With social-learning/playing an ever-increasing part in university life, the adaptation of the commercial service to meet this new need is now the single biggest driver in campus services decision-making.

Before this Jason held a number of senior director level roles with international organisations such as Whitbread, Hilton and Walt Disney before becoming an entrepreneur. He built, and then successfully sold, a medium sized U.K. based social care provider in 2007.