## Project Plan CAMPAIGN PROJECT PLAN

Project Title	Start Date	End Date
FHEMS Peer Mentoring	ASAP	N/A

Lead Officer/Rep	Fraser Luther- Yarwood	Officer Support	N/A
Staff Support	Chris Pursell	Exec Support	Ben Morris

The problem	Evidence	Vision
What's the issue? Why are you doing this campaign?	How do you know it's a problem?	What do you want the outcome of this campaign to be?
The SU could do more to support students on their academic journey	One question survey	The SU to be a reliable area for students to get academic support
	Research and Stats <sup>1</sup>	
Lack of student involvement	Ask different groups of	Students are confident and frequently get involved
	students such as other	Students communicate and
Need for developed student relations and confidence	faculties and paramedic students	understand each other's different backgrounds and experiences.
FHEMS is the only faculty to		
not have a main buddy scheme		A sustainable and successful mentoring programme is in place that both the university and union support to effectively assist students with their academics

https://www.tandfonline.com/doi/full/10.1080/13611261003678879?scroll=top&nee
dAccess=true
https://eric.ed.gov/?id=EJ788475
http://journals.sagepub.com/doi/abs/10.3102/00346543061004505
https://link.springer.com/article/10.1023/A:1017968906264

Aim	Objectives
What is the purpose and broad activity of the campaign?	What are the specific objectives of this campaign? What will it achieve?

A programme that has 1 <sup>st</sup> year students partnered with 2 <sup>nd</sup> /3 <sup>rd</sup> year students to develop collaboration and communication	Improved student awareness of opportunities	
	Develop student communication and relations	
	Introduction of basic and essential life and university skills	
	Students become more involved	

Further objectives:

The SU to be a reliable area for students to get academic support

Students are confident and frequently get involved

Students communicate and understand each other's different backgrounds and experiences

Key Stakeholders	How to get them on board	
Who will play a big part in your campaign?	How are you going to win them over/get them involved?	
Student Mentors	Developed skills, logged hours and gained experience	
Participants	Support, they will be listened to when given a mentor	
Volunteering team	Promotion of volunteer opportunities in brings volunteers	
Faculty	The faculty will have their own programs boosted and have a better student experience	

## Project Team and responsibiliti es

Who is going to help you and what are their responsibilities?

Faculty reps will help promote the program and will help find volunteers to participate and also find those

Consultation/Approval	Date	
Campaigns Coordinator		$\checkmark$
Executive Committee		$\checkmark$
Students		$\checkmark$

## who would like to be mentored

I will be working with staff in FPT to collaborate particularly with other related buddy programs

Chris Pursell will help find and promote the program with volunteers

Deliverables	Departments Involved in Delivery	Monitor, Measure and Evaluate (KPIs)
What will the outputs of the	Are there any specific Students'	How will you measure the
project be (an event, a	Union departments/teams that	success of the project? How
Facebook group)	you would like to be involved?	will we know if it has achieved
		its objectives?
SU promotion via website and	Volunteering team	Feedback provided by
Facebook posts		mentors
University will promote the	Comms team	Feedback provided by those
programme		being mentored
programme		Number of people involved
Faculty reps and VP will		in the program
promote during welcome		Number of hours
period and lectures		volunteering will have
		increased amongst FHEM
The design for the program		students
will be completed and will be		
in a position to be put in place		
for the January trial		
A training course will be		
prepared and provided for the		
mentors/mentees		

Detailed Timeline & budget				
Dates activity	Activity	Action	Who's doing it	Cost
When?	What?	List what needs to happen for your activity to take place	Who is responsible?	How much money will this cost?
3/7/18	Speak to FPT and find out about their programs	Set out guidelines for how the project will be up	FLY	N/A
6/7/18	Speak to Chris to set up volunteer announcements	Present ideas of how volunteers can get involved as well as the benefits	FLY	N/A
Aug 18	Use other expertise and experience to further plan the program	Discuss with other staff and faculties regarding peer mentoring	FLY	N/A
Aug 18	The survey will help gather information, the feedback will help determine the success of the program and we need to know how we are partnering students	Create a survey, feedback and partnering mechanism	FLY	N/A
TBD	Use FEC to gather information, insight and support for the program	Bring the program to FEC	FLY	N/A
Sept 18	Find out what students would want out a peer mentoring program	Gather student feedback	FLY	N/A
Sept 18	Plan the layout and format of how the	Plan the program	FLY	N/A

	program will work			
Oct 18	Present the plans and format of the program to FPT	Program presentation	FLY	N/A
TBD	Speak to Comms to do promo for the program	Have a plan of how we want Comms to announce the program	FLY	£50
TBD	Arrange training sessions for mentors	Have necessary trainers, time and location for the training	FLY	£300
TBD	Schedule feedback session for project	Have an effective time for mentors to present feedback and a separate time for mentees	FLY	N/A

TOTAL COST: £350