



CAMPAIGN UPDATE REPORT

Prepared for:	Student Council	Date:	25/04/2018
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Summary: *This paper provides an update on the implementation of the campaign(s) of the Executive Committee member*

Clubs and Societies Count

Aim: Improve the quality and membership of clubs and societies on campus

Objective(s):

1. Increase the amount of fundraising	IN PROGRESS
2. Increase the amount of external volunteering done by societies	IN PROGRESS
3. Increase the number of clubs and societies	IN PROGRESS
4. Increase the number of societies achieving our highest level of award	IN PROGRESS
5. Have nominations and wins at the National Society Awards	NOT STARTED
6. Increase membership nos.	IN PROGRESS
7. Societies should feel supported by at least one officer	IN PROGRESS

Updates:

- The #LoveSocieties survey has finished. 46 people opened/began the survey however only 18 completed the survey. I'm currently in the process of looking at the results of that survey and writing a paper – there are a lot of interesting remarks despite the low numbers completed, especially in the skills gained section!
- I have continued to attend society forums where I can, I attended the Global Week thank you event and I've been going to the society events that I can manage.

Diversity Projects

Aim: To promote EDI on campus, and aid understanding of minority groups.

Objective(s):

1. Raise awareness of liberation group issues	IN PROGRESS
2. Provide safe spaces for students	IN PROGRESS
3. Promote intersectionality	IN PROGRESS
4. Inform students of historical and present-day minority figures	IN PROGRESS

Updates:

- LGBT+ History Month was a massive success.
- The Jacob Joyce talk had around 20 people in attendance and we created a great piece of art that's displayed near the front desk in PTH. The feedback from that session was good.
We had around 10 for the crafternoon in collaboration with arts and crafts society, and created around 100 Valentine's cards to hand out. Feedback from this session was also good and students seemed to appreciate the de-stress/'chilled' vibe.

The film viewing was held in conjunction with the appropriate society but unfortunately there was poor attendance on the night despite lots of interest on facebook and the society's typically good turnout. There were several reasons I believe this happened; they were not in their typical room as I had wanted to move them to a more spacious/'nicer' one, and there were concerns from one student in particular about the first films we suggested which may have put other students off, despite our attempts to rectify the problem.

We handed out around 100-150 Valentine's cards on the 14th in Cambridge. It really put a smile on everyone's faces, and all the cards had a message on them somewhere (typically on the back) that said something to the effect of 'handcrafted for LGBT+ history month', so they were raising awareness as well as putting a smile on people's faces!

We handed out around 200 of the LGBT+ themed You Are Irreplaceable bracelets on 16th Feb.

Afternoon LGBTea and the Amie Taylor guest talk had to be cancelled as the weather made it impossible for us to travel to Chelmsford where the talk was due to take place.

The Academy night – Rainbow – was a massive success! The bar took £1172.45 and there was approximately 80 students in attendance. The campaigns budget did not have to pay out any money for the bar's expenses because the amount of profit on the night. The live DJ – our very own Dan Fow – went over really well.

I've had a debrief meeting with Rose (Campaigns Co-Ordinator) and Georgia (Communications) to discuss the main themes we can pull out from the events. We concluded that we need to figure out a better strategy for Chelmsford events as that turnout there wasn't as good despite the same levels of supposed interest. We put on transport for all cross-campus events and the Chelmsford uptake was very poor, compared to the opposite way around. We were very satisfied with the way Rainbow turned out – we're re-running that during Freshers on the Friday night.

Overall – massive success!

Other relevant updates:

- I did a survey on academic skills. The survey has been analysed and the results have been sent to the appropriate people. Feedback has been really positive and I'm setting up meetings with multiple people to discuss the feedback and how we can take it forward to get more detailed information from the full survey once it's released in a few weeks time. I was planning on doing a follow-up to get a larger sample size this month, however given the multiple other surveys running it would be unwise to conflict things this way and so we're delaying it until my term as President starts.
- Johanna and I are having weekly shows on Cam FM– you can listen on catch-up here: <http://www.camfm.co.uk/shows/brunch-with-the-su/> We are always looking for student bands/DJs/societies to come on air and do interviews etc with us about what they're up to and to promote them etc.

We've previously had: Max Dewing and Manic Mannequin, Dan Fow, Eira Bailey and GrassRoof.

- Kyia Thompson (Women's Rep) and I are co-chaired an event on sexual respect on 8th Feb. There were ~60 people there, and the panel went very well. Kyia was fantastic as a co-chair, and we had some really excellent discussions about the #SRWG, our projects and where we are in comparison to Cambridge University, and other institutions around the country.
- Compass House is now **OPEN AT WEEKENDS**. (Or, rather, it's open on Saturdays from 10am until 6pm on a trial basis until the end of the semester, so I've spoken to relevant course reps and students and told them that it's on a 'use it or lose it' basis and that if they don't use it, they will lose the perk they've been given and it's unlikely to be returned to them if they decide they want it back). All the hard work from October until now has been worth it!
- Several of us went to the NUS National Conference in Glasgow. I voted to elect Sahaya for President, Zamzam for VP Society&Citizenship, Eva for VP Welfare, Ali for VP Union Development, and Ana for Education. At the time of writing, President, UD and Education have been announced, and my candidate for UD was ultimately elected.
- Just got elected as 2018/19 Union President!!

Members are asked to **DISCUSS**