



# WELFARE CAMPAIGNS REP (CAMBRIDGE) ONE PAGE PLAN

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**Name of priority campaign:** Understanding Lad Culture and safety for students when off campus

Input (resources, time and budget)	Activity	Completion date	Outcomes (the result, effect, change etc)	Indicators of outcome
<p><b>Resources:</b> Printable leaflets, flyers, surveys, ect.</p> <p><b>Time:</b> 2 Month</p> <p><b>Budget:</b></p>	<ol style="list-style-type: none"> <li>1. Survey to see how many people know what 'Lad Culture' is. Plus Survey to see what students regard as 'being safe' on nights out.</li> <li>2. Produce knowledge leaflets distribute them.</li> <li>3. Invite people to talk about being a safe student.</li> <li>4. Demonstration.</li> <li>5. Evaluation survey</li> </ol>	<p><b>January/February</b></p>	<p><b>Students to understand what Lad Culture is.</b></p> <p><b>Students to understand and apply safety measures when off campus.</b></p>	<p>Understanding, Knowledge, safer students.</p>