



SPORTS CLUB REP (CHELMSFORD) ONE PAGE PLAN

Name: Jessica Bush

Name of priority campaign:

ASSESSING STUDENT’S PERSPECTIVE ON THE QUALITY AND VARIETY OF SPORTS MEMBERSHIPS IN ORDER TO IMPROVE PARTICIPATION AND FACILITIES TO ULTIMATELY CREATE A CAMPUS ‘VIBE’

Input (resources, time and budget)	Activity	Completion date	Outcomes (the result, effect, change etc)	Indicators of outcome
<p>Task 1</p> <p>Resources</p> <ul style="list-style-type: none"> Refer to the most effective online survey creation website. Apply ‘Survey Monkey’ and look at effective samples. <p>Time</p> <ul style="list-style-type: none"> Completion and distribution via student accounts – end of Jan/ beginning of Feb to coincide with the start of this semester. 2 weeks for student’s to complete survey. <p>Budget - N/A</p>	<p>Task 1</p> <p>Create a survey to be posted online to a selection of ARU students in different faculties. This will support me in gaining student’s opinions and providing a clear picture of their interests.</p> <p>Objective: establish interests and reasons from students who do not take advantage of sporting facilities and clubs. In order to assess where I need to facilitate further campaigns to improve sport participation.</p> <p>To help raise my profile, I am going to add a manifesto about myself and my role as a rep on the ARU official website and Leigh’s ‘Tell Me What You Think’ board displayed in Ashcroft.</p>	<p>Deadline for survey design and student completion – 19th Feb</p> <p>Deadline for survey analysis and forward strategy, including consultations – Mid-march</p>		<p>Once assessed, I will proceed to the next stage of the plan.</p> <p>I anticipate this may include improvements to the gym, interests in outdoor/winter sports.</p> <p>This incorporates creating new additions to the various sporting opportunities, i.e. skiing, snowboarding and rowing which have been already highlighted by a range of students. To achieve this, build a new society called ‘Adventure Sports’.</p>

<p>Task 2</p> <p>Resources</p> <ul style="list-style-type: none"> • Build a workshop for sports promotion. • Posters, PowerPoint presentation, manifesto. <p>Time</p> <ul style="list-style-type: none"> • In progress, organising a meeting with Sally Pearson for to discuss this further. <p>Budget – N/A</p> <p>Task 3</p> <ul style="list-style-type: none"> • Promotional advertising – posters, display board etc. • Collect notes and raise awareness/results with advertising regarding Varsity 2016. 	<p>Build a sports workshop to open promotion to the variety of sports that are available on Chelmsford campus.</p> <p>Discuss in further events such as ‘Re-freshers Fair’ and ‘Freshers Fair’ for September intake for First Year Students.</p> <p>Produce a new programme for taster sessions to help improve sport participation and club memberships.</p> <p>Ask students what they think about the gym? Create a brainstorm whereby students briefly note their personal opinions on the gym equipment available and what they believe will enhance gym memberships.</p> <p>Discuss my new sports society that I will be hopefully generating with the support from other students and staff. (Will be explained further – ‘Adventure Sports Society’)</p> <p>Getting involved with the ‘Varsity’ programme. Attending meetings to support promotion.</p> <p>To help prepare and support for Varsity event in April.</p>	<p>Deadline – beginning of April, start date.</p>		<p>I hope that workshops will be a successful tool for student advertisement and 2016 will result in a higher rate of sport participation and club memberships.</p> <p>Additionally, I have confidence that the new society ‘Adventure Sports’ will turn out to interest many students at Chelmsford ARU. I believe it will help to continue the support in raising the student participation at ARU this coming year.</p>
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