COMMUNICATIONS REP (CHELMSFORD) ONE PAGE PLAN

Name: Shakil Ameerudden

Name of priority campaign: TBC

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Input (resources, time	Activity	Completion date	Outcomes	Indictors of outcome
and budget)			(the result, effect, change etc)	
IT	Creation of a dynamic online platform where all students share views or comments or ideas about different aspect of student life. Can be separated into various subjects. E.g Shopping – any interesting sales going on in the malls, Dining out – any good resto with offers, Events – any interesting event downtown, Sports, ARU eventsetc. Can be simplified into mobile whatspp.		Better interaction between students. More interesting student life. More participation into activities. Sense of belonging to ARU.	Rate of participation for various events.

