

## SPORTS CLUB REP (CHELMSFORD) ONE PAGE PLAN

Name: Jessica Bush

Name of priority campaign:

Assessing students' perspective on the quality and variety of sports memberships in order to improve participation and facilities to ultimately

create a campus 'vibe'

Input (resources, time and budget)	Activity	Completion date	Outcomes (the result, effect, change etc)	Indictors of outcome
<ul> <li>Refer to the most effective online survey creation website. Look at effective samples.</li> <li>Speak/contact staff to ensure correct procedures and to seek permission (given consent).</li> <li>Time</li> <li>2 weeks to build survey and speak to relevant staff, re distribution via student accounts on the official ARU website.</li> <li>2 weeks for student's to complete survey.</li> <li>Budget N/A</li> </ul>	Create a survey to be posted online to all ARU students. This will support me in gaining student's opinions and providing a clear picture of their interests in order to assess where I need to facilitate further campaigns to improve sport participation.	design and student completion – <b>30</b> <sup>th</sup> <b>November</b> .  Deadline for survey		Once assessed, I will proceed to the next stage of the plan.  I anticipate this may include improvements to the gym, interests in outdoor/winter sports.  This incorporates creating new additions to the various sporting opportunities, i.e. skiing, snowboarding and rowing which have been already highlighted by a range of students.