

ENVIRONMENTAL & COMMUNITY REP (CAMBRIDGE) ONE PAGE PLAN

Name: Lauren Fidler

Name of priority campaign: Fairer vegan options on campus

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Input (resources, time	Activity	Completion date	Outcomes	Indictors of outcome		
and budget)			(the result, effect, change etc)			
Research into	Create an online questionnaire to be	I think this would	We would have a more			
businesses in the local	available through Anglia Student for our	be an ongoing	environmentally friendly and green			
community to scope	Cambridge students to complete to find out	campaign, I don't	university, working towards that gold			
interest into having	how many people are vegan and how often	think it will	green award and most importantly we			
them visit campus once	do they visit campus, and work with the	happen	would have happier students on			
a month to sell vegan	VeganSoc to raise awareness of this	overnight and it	Cambridge campus. The effect would			
food, once selected	questionnaire and campaign. The	could possibly be	be that we would have given more			
then find out when they	questionnaire could be finished and live by	completely	food options to our students, vegan			
would be able to visit	Friday 6th November.	finalized by the	and non-vegan, so they can be made			
campus and for how		start of the	aware of different and healthier food			
long.	Work with the catering team to finalize a	January/February	options. We would also have given a			
	meal using ingredients already bought for	term.	local business the chance to grow their			
Look into how much it	meat dishes, so no massive expense has to		customer base by getting them on			
would be to	be made to accommodate vegan dishes.		campus, therefore possibly leading to			
accommodate a local	Then we can talk about possibly eliminate a		healthier eating students. Indicators of			
business on campus	meat option, so if there are more than one		the outcome would be running			
once a month to sell	meat dish/sandwich/pastry available, stop		another questionnaire once the new			
vegan food in the	selling one of each and replace it with a		and more frequent vegan options have			
courtyard.	vegan option.		gone live to see how students feel			
			about the new options, have they tried			
	We could leave this live for a week to give		it, did they enjoy having an outside			
	students a chance to fill it out and I could		business on campus, general feedback			
	also be present on campus with an online		about the changes.			
	tool to ask students while they are here to					
	fill it out with me. The results of this would					
	give us an idea of how many students we					

are/a	re not catering for on campus. Talks		
with ·	the restaurant team can be had during		
the v	veek the questionnaire is running, to		
find o	out their buying list and how we could		
use	the already ordered ingredients to		
make	e a vegan dish.		