

ACCOUNTABILITY AGREEMENT 2016-17

PRINCIPLES: be transparent, be authentic, and communicate.

You have been given authorisation to represent students, now you must be accountable when working on their behalf.

| DELIVERING OUR MANIFESTO, <i>we have agreed to:</i> | BEING A REPRESENTATIVE, <i>we have agreed to:</i> |
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| <p data-bbox="181 615 1121 682">Define our objectives and set targets</p> <p data-bbox="181 709 1240 777">Communicate our objectives to students:</p> <ul data-bbox="231 798 1478 1423" style="list-style-type: none">• Create sharable images of the Dream Team manifesto and distribute to students through posters and social media.• Create a page on the website to display the manifesto, include updates for each objective and a comments box.• Add an agenda item to the Clubs and Societies forum to give an update on the manifesto.• Include a reference to the manifesto in induction and re-introduction talks.• Each officer to film a short video discussing 2 objectives. | <p data-bbox="1489 615 2715 766">Regularly communicate with students through a variety of channels:</p> <ul data-bbox="1537 787 2783 1703" style="list-style-type: none">• Post a social media update daily.• Update our campaign and project objectives listed on the website with progress made.• Create a 'what have I been up to' diary/blog entry detailing activity at least once every 5 weeks.• Book time in the calendar to communicate with students, face to face or online. Use this time to gather feedback from students about the Ideas posted on the website.• Tell students about what has happened in the meetings I attend using social media.• Be authentic and react to local or national issues affecting our students.• When using social networks, use them regularly or not at all. |
| <p data-bbox="181 1444 1371 1512">Tell students about the impacts we have made:</p> <ul data-bbox="231 1533 1478 1703" style="list-style-type: none">• Use our communications channels to close the loop and tell students about the impact we have made. | |

