

Jason Snowdon



Bio

Jason joined the board as a lay trustee in September 2018, having previously sat as a committee expert on the Student Union's finance and risk committee.

Jason is an HE Consultant and currently advises universities and student unions across the UK on improving student engagement through the development of their services, facilities and commercial operations.

Prior to becoming a Consultant, Jason was Chief Innovation Officer at the University of Leicester where he was responsible for driving innovation across campus within Leicester Services Partnership, the university and student union's retail and commercial arm.

Jason is a commercial and leisure specialist and has held a number of senior operational roles with international organisations such as Hilton Hotels, the Walt Disney Company and Whitbread as well as also being an entrepreneur having built from start-up and successfully selling a UK based healthcare PLC from 2000-2007.

Jason lives in Central London, has three children and is passionate about delivering a world class student experience.